

Annual Report 2008



APIC آي.بي.سي

Annual Report 2008

Table of Contents

| | |
|---|----|
| Board of Directors | 3 |
| CEO Message | 5 |
| Our Vision | 6 |
| Our Mission | 6 |
| Our Investments | 6 |
| Investments | 7 |
| Manufacturing | 8 |
| Siniora Food Industries | 9 |
| National Aluminum & Profile Company | 11 |
| Distribution | 12 |
| Unipal General Trading Company | 13 |
| Medical Supplies and Services | 15 |
| The Arab Palestinian Shopping Centers Company PLC - PLAZA | 17 |
| Palestine Automobile Company Ltd. (PAC) - HYUNDAI | 19 |
| Services | 20 |
| Sky Advertising, Public Relations and Event Management Company | 21 |
| Other Investments | 22 |
| Palestine Electric Company | 23 |
| Millennium Energy Industries- Palestine | 24 |
| ULTIMIT Advanced Turnkey Solutions Company | 25 |
| Biographies | 26 |
| APIC from the Inside | 29 |
| Internal Culture | 30 |
| Cultural Values | 30 |
| Structural Values | 30 |
| The Values of Incentive | 30 |
| People Values | 30 |
| Billion- dollar Vision | 32 |
| Leaders and Learning | 33 |
| Awards and Distinctions | 33 |
| Corporate Social Responsibility | 34 |
| Independent Auditor's Report | 35 |
| Consolidated Balance Sheets | 37 |
| Consolidated Statements of Income | 38 |
| Consolidated Statements of Changes in Owners' Equity for the Year Ended December 31, 2008 and 2007 | 39 |
| Consolidated Statements of Cash Flows | 40 |
| Arab Palestinian Investment Company (Holding Company)- Notes To Consolidated Financial Statements | 41 |
| Charts | 66 |
| Profit Indicators Development | 66 |
| Gross and Net Profit Development | 66 |
| Assets & Sales | 67 |
| Numbers of Employees | 67 |
| NP APIC Share | 68 |
| APIC from the Inside | 69 |

Board of Directors



Tarek Omar Aggad

Chairman & Chief Executive Officer



Khaled Osaily

Vice Chairman



Dr. Mohammad Mustafa

Board Member



Bassam Aburdene

Board Member



Dr. Mazen Hassouneh

Board Member



Munir Khoury

Board Member



Fuad Kattan

Board Member



Nabil Alatari

Board Member

We Are APIC



**Siniora Food
Industries**



**Palestine Automobile
Company LTD. (PAC) -
HYUNDAI**



**National Aluminum
& Profile Company**



**Sky Advertising, Public
Relations and Event
Management Company**



**Unipal General
Trading Company**



**Palestine Electric
Company**



**Medical Supplies
and Services**



**Millennium Energy
Industries-Palestine**



**The Arab Palestinian
Shopping Centers
Company PLC - PLAZA**



**ULTIMIT Advanced
Turnkey Solutions
Company**

APIC

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Palestine Branch

P.O. Box 2396 Ramallah, Palestine

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www.apic.ps

CEO Message



Dear Shareholders,

This past period has been marked by economic turbulence worldwide and a humanitarian disaster in Palestine. In December 2008, the people of Gaza, who have long suffered a crippling blockade, became victims of a devastating military assault that left over 1,500 Palestinians dead and more than 100,000 homeless. As I am writing this message, reconstruction efforts are being stalled by the occupation, which still refuses to allow even the most essential products to enter Gaza.

Although it is difficult to report good news while Palestinians are suffering, after 12 years of building the organization under constantly difficult circumstances, the Arab Palestinian Investment Company (APIC) continues its track record of growth.

In 2008, our consolidated revenues grew by 46 percent to \$237 million, and the group's net income including minority interest grew by 211 percent to \$7.613 million. I am also pleased to report that all APIC's operating companies are recognized as the market leaders in their specific fields.

Entering 2009, growth is expected to continue, albeit at a slower rate, mainly due to the world economic downturn and the ongoing crisis in Gaza, which is affecting one-third of our total addressable market.

Amid these economic uncertainties, APIC continues to find opportunities for growth and investment. In 2008, two new companies were launched, one in the alternative energy sector and one in IT systems. These initiatives have diversified our portfolio, taking the group into exciting future-growth industries, as well as complimenting our commercial and service subsidiary businesses. We have also grown our existing businesses by adding new product lines and signing four major exclusive distribution contracts with Kraft Foods, Heinz, XL Energy Drink and Ülker- Golf.

In our efforts to enhance shareholder value, in 2008 Siniora Food Industries was transformed into a public shareholding company and will be listed on the Amman Stock Exchange in the future. Procedures are already in place to have APIC listed as a holding company on the Palestinian Stock Exchange.

As a reflection of our culture of excellence, in April 2008, APIC subsidiary Unipal General Trading Company received a 100 percent mark on its Quality Assurance Key Element Rating System from global consumer-goods giant Procter & Gamble. Unipal is the first distributor in all of Central Europe, the Middle East and Africa to be awarded this rating.

Our internal policies, procedures and control systems have resulted in a fully transparent financial structure. In fact, it is now possible to obtain accurate measurement of actual achievements versus objectives and goals on most levels and almost in real time.

In the area of human resources, APIC's family of employees has grown to 850-strong. Our investment in building a set of group values that target entrepreneurship, efficiency and teamwork is bearing fruit. We continue to invest in training, as we believe in playing our part in developing Palestine's workforce. It is a source of pride to us that most of our senior staff, including subsidiary general managers, started with the group straight out of university in junior positions over 10 years ago.

APIC's vision is bound to the commitment of being a responsible and vital part of the Palestinian community. To this end, we are active supporters of numerous charitable organizations, including the child-mentoring programs Paces and Injaz Palestine. In our efforts to address the critical needs of Gaza's victims, APIC donated \$250,000 in cash and kind. In the coming year, APIC intends to concentrate most of its social responsibility efforts on helping Gaza as the community tries to rebuild itself.

Our ongoing track record of growth as well as our confidence in our organization has driven us to set a higher goal, which has been shared and enforced with all our stakeholders and team: "To reach \$1 billion in gross revenues within a ten-year time frame." In a market such as Palestine, this is no easy task and can even be considered audacious. However, translating it into an average growth rate of 16% each year makes APIC well positioned to meet this challenge.

I would like to thank APIC's shareholders for their continuous support, without which none of this would have been possible.

Best Regards,
Tarek Aggad
Chairman and CEO

Our Vision

To provide superior products and services of quality and value, leaving a positive and lasting impact on Palestinian society. As a result, consumers will reward our capital investments with market command, allowing our employees, our investors and the region in which we live and work to prosper.

Our Mission

Achieving business and financial success by investing in market-leading companies, thereby elevating the community through resource, talent and economic development.

- Provide superior quality products and services.
- Employ capable and experienced personnel and ensure that they are supplied with opportunities for growth and improvement.
- Continuously apply efficient work systems to all aspects of the business cycle.
- Maintain a solid financial base that drives further growth.
- To partner with key stakeholders in the region to effect real change in the Palestinian community.

Our Investments

APIC, a leading Palestinian investor, is made up of a group of subsidiary companies that offer a wide range of products and services. APIC's strategic investments in key sectors include trade, distribution, manufacturing and services. Its subsidiaries have established their leadership and commitment to the national economy through transparency and high performance standards.





Investments

Manufacturing

Distribution

Services

Other Investments

Investments

Manufacturing





The Siniora Meat Processing Factories are the region's leader in its field since its establishment in 1920.



Investments

Manufacturing

Siniora Food Industries

The Siniora Meat Processing Factories of Jerusalem are the region's leader in its field since its establishment in 1920. APIC seized the opportunity to acquire Siniora in Jordan, and in Palestine in 1996, under the name Siniora Food Industries, Ltd.

Siniora Food Industries, operational in both Jordan and Palestine, annually produces over nine thousand tons of fine turkey, beef and chicken products in over 70 varieties of processed, frozen, and fresh meat.

Siniora utilizes state-of-the-art technologies to offer quality and cost-effective products that exceed international hygiene, quality, and safety standards. All meat products are processed and cooked according to Islamic halal practices.

Siniora Food Industries holds different internationally-recognized standard certifications such: HACCP and ISO 9001:2001, which certify the products through regular inspections of all the company's processes. Siniora Food Industries- Palestine also received the Palestinian Standard Certificate (PS) for cold cuts and canned luncheon meats.

The company distributes and sells processed meat products, for the local Jordanian and Palestinian market as well as exporting to Saudi Arabia, the United Arab Emirates, Lebanon, Oman, Qatar and North Africa.

Siniora Food Industries Amman, Jordan

King Abdullah II Industrial Estate Sahab
P.O. Box 191, Amman 11512, Jordan
Tel: +962 6 422 3772, Fax: +962 6 422 3773

Siniora Food Industries Company Jerusalem, Palestine

P.O. Box 132, Jerusalem, West Bank, Palestine
Tel: +972 2 279 6804, Fax: +972 2 279 9088
www.siniorafood.com





Investments

Manufacturing

National Aluminum & Profile Company

The first and only manufacturing company of aluminum profiles in Palestine.



Situated in the city of Nablus, the National Aluminum and Profile Company (NAPCO) is the first and only manufacturing company of aluminum profiles in Palestine. Established in 1993, this public-shareholding company, boasting a 28,000-square meter facility, has a production capacity that exceeds 6,000 tons annually.

NAPCO's production lines include extrusion, anodizing, powder coating, wood effects and a cast house. Precision-engineered extrusion profile applications include windows, doors, curtain walls, kitchen cabinets, electrical and electronic cabinets, and architectural features. Aluminum profiles in mill, polyester-powder coated or anodized are available in matte and shiny finishes, as per individual configurations. NAPCO's plant is currently able to satisfy the entire Palestinian market and has substantial potential for regional export.

The APIC subsidiary employs sophisticated manufacturing equipment and efficient management systems to ensure that the production of quality profiles complies with the highest international standards and specifications. NAPCO's Quality Control Department is equipped to monitor each production phase to ensure compliance with accredited international standards and specifications.

As part of NAPCO's commitment to the environment and people and in order to improve overall efficiency and reduce product waste, NAPCO operates its own aluminum recycling plant, water treatment and waste recycling units.

**The National Aluminum and Profiles
Company - NAPCO
Nablus, Palestine**

P.O. Box 178

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napco@napco.com.ps www.napco.com.ps

Investment

Distribution





The leading fast-moving consumer goods (FMCG) distributor in Palestine.



Investments

Distribution

Unipal General Trading Company

Founded in 1994, Unipal is undoubtedly the leading fast-moving consumer goods (FMCG) distributor in Palestine; in fact, this year Unipal received a rating of 100 percent from Procter & Gamble's Quality Assurance Key Element rating system, the first distributor in all of Central Europe, the Middle East and Africa to be awarded this valuable distinction.

With an unparalleled track record of sales growth, Unipal's highly efficient distribution system delivers leading quality products and services that fulfill Palestinian consumer needs.

Unipal has sole distribution rights for multinationals such as Philip Morris International, Procter & Gamble, Kraft Foods, XL Energy marketing and Ulker- Golf among other well-known brands.

Unipal operates two main headquarters located in the West Bank cities of Ramallah and Hebron, with a branch in Gaza and seven depots around the country that ensure sufficient stock levels. This expansive distribution network in Palestine enables Unipal to effectively drive a product to a leading market position in a small timespan.

Contributing to the success of Unipal is an executive team that is both responsive and astute to fluctuations in market demand. The company has sustained a solid financial position with high liquidity and efficient cash cycles. Business has tripled in the last five years, despite political and economic challenges, and healthy growth rates are projected for the coming year.

**Unipal General Trading
Ramallah, Palestine**

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info@unipalgt.com www.unipalgt.com





M S S

Palestine's first and top company in the health-care products distribution field.



Investments

Distribution

Medical Supplies and Services

Medical Supplies and Services (MSS), was established in 1994, as one of the first Palestinian companies that offer health care solutions. MSS has delivered consistent increase sales record annually.

MSS is the most diversified supplier in Palestine, distributing pharmaceuticals, medical and laboratory equipment, surgical and disposables items, and fast-moving consumer goods (FMCG) to over 900 pharmacies, private hospitals, NGOs, the Ministry of Health and major retail outlets.

MSS is the sole distributor and service provider for major multinationals including Abbott International, Abbott Diagnostic, Aloka, Aventis, Beiersdorf (Nivea), B. Braun, Boehringer Ingelheim, Eli Lilly, GlaxoSmithKline, Janssen-Cilag, Nihon Kohden, Pharmaton, Ferring, Eppendorf, Stago, Metdem and Trisa.

The company headquarters are located in the West Bank city of Ramallah with two branches in Gaza and Jerusalem. MSS has an extensive distribution network for its medical supplies and prides itself of the exemplarity delivery system.

**Medical Supplies and Services
Ramallah, Palestine**

P.O. Box 1909

Ramallah - Industrial Zone

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مرکز پلازا للتسوق

PLAZA

Shopping Center

GIASSO'S





The first retail chain
in Palestine.



Investments

Distribution

**The Arab Palestinian Shopping Centers
Company PLC - PLAZA**

The Arab Palestinian Shopping Centers Company (APSC) is a publicly-traded subsidiary (PSE: PLAZA) of APIC, offering the first modern shopping and entertainment complex of its kind in Palestine as well as a chain of supermarkets in the West Bank.

Opened in 2003, the \$10.2 million project contains two company-run anchor stores, Palestine's largest supermarket called Bravo and The Jungle, an indoor play area for children, along with restaurants, kiosks and retail spaces. Based in the city of Al-Bireh, the facilities are an ideal location for shoppers from Jerusalem, Ramallah and the surrounding areas.

In 2005, Plaza acquired its second supermarket in Ramallah. In 2007, APIC also implemented the one-stop family Plaza Shopping Center concept in Hebron, with the vision to become the country's first shopping center and supermarket chain.

In 2008, APSC opened its fourth supermarket in Ramallah with the wholesale and retail concept in mind; Bravo Tawfeer was the first of its kind in Palestine.

In 2009, APSC opened its fifth supermarket in the Al-Tireh area, establishing a solid ground for the only chain in Palestine.

Our expectations are to reach seven Bravo Supermarkets by the end of 2009.

Plaza is a member of the Middle East Council of Shopping Centers and the International Food Marketing Institute (FMI).

**The Arab Palestine for Shopping Centers – Plaza
Al Bireh, Palestine**

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الشركة الفلسطينية للسيارات

HYUNDAI

Santa Fe

Terracan

STAREX

SONATA

ELANTRA



The sole distributor
for the Hyundai Motor
Company.



Investments

Distribution

**Palestine Automobile Company Ltd.
(PAC) - HYUNDAI**

Founded in 1996, the Palestine Automobile Company (PAC) is the sole distributor for the Hyundai Motor Company's entire range of passenger cars, trucks and vans. Hyundai, manufactured in South Korea, enjoys the leading market position in Palestine.

PAC's guiding principle is to provide its customers with top-notch services, achieved through its large state-of-the-art parts and service facilities in both Ramallah and Gaza and staffing them with qualified technicians and mechanics.

**The Palestinian Automobile Company- Hyundai
Ramallah, Palestine**

P.O. Box 1919

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pac@pac-pal.com www.hyundai.ps

Investments

Services





The pioneer advertising and public relations and event management company in Palestine.



Investments

Services

Sky Advertising, Public Relations and Event Management Company

Founded in 1996, Sky Advertising is a pioneer advertising and public relations company in Palestine.

Sky offers full-scale advertising and public relations campaigns, along with event management services that maximize clients' exposure, an integral part in the realization of their business objectives.

The company consists of five specialized departments. The graphic design and printing section offers full campaign advertisement materials and concept development. The public relations and event management departments develop communication strategies, handle media relations, conduct market research studies and organize seminars, exhibitions and road shows. Sky's media and outdoor advertising department conducts local and international media campaigns for clients.

Sky is part of ASDA'A public relations' regional network.

Sky Advertising, Public Relations and Event Management Company
Ramallah, Palestine

P.O. Box 19965, Jerusalem

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Investments

Other Investments





الشركة الفلسطينية للكهرباء
PALESTINE ELECTRIC COMPANY PLC

Investments

Other Investments

Palestine Electric Company

The first independent power plant in the Palestinian Territories.

APIC is one of the founders and major shareholders of the Palestine Electric Company (PEC).

The Palestine Electric Company (PAS: PEC) was established in November 1999, and operates under the mandate of being the sole provider of electricity to the Gaza Strip through an implementation agreement with the Palestinian National Authority and a power purchase agreement with the Palestinian Energy Authority.

PEC, which was formed in Gaza, was built on a build-operate-own basis and is the first independent power plant in the Palestinian Territories. PEC, which first began trading on the Palestinian Stock Exchange in May 2004, provides electricity to the Gaza Strip and sells electricity to the Palestinian National Authority.

The 140-megawatt combined cycle power plant is based on four gas turbine generators with two steam turbine generators.

Palestine Electric Company

www.pec.ps



One of the providers of solar- energy solutions for residential, commercial and industrial uses in the local market.

Investments

Other Investments

Millennium Energy Industries- Palestine

Founded in 2008, Millennium Energy Industries-Palestine (MEI) is an initiative of APIC, MEI-Jordan and Catalyst Private Equity. MEI-Palestine is one of the providers of solar-energy solutions for residential, commercial and industrial uses in the local market. Its high-quality products are competitively priced and come in a wide range of applications, including space heating and cooling as well as hot-water systems.

MEI-Palestine is distinguished from its competitors by its superior engineering expertise, it's highly qualified staff and its close affiliation to the largest solar-energy company in the Middle East region. After an extensive survey, MEI-Palestine entered the local market, offering integrated and custom-fit solar technology tailored to meet clients' needs.

Millennium Energy Industries- Palestine
www.millenniumenergy.co.uk



Investments

Other Investments

ULTIMIT Advanced Turnkey Solutions Company

Specializes in software development and applications, professional technical training, IT consultancy and e-commerce solutions.

ULTIMIT, a limited-liability company established in 2008, is an advanced information technology (IT) company that provides state-of-the-art tailored business IT solutions.

The company specializes in software development and applications, professional technical training, IT consultancy and e-commerce solutions.

The team at ULTIMIT consists of software engineers, computer scientists, programmers, IT security specialists, networking specialists, Web designers, business analysts, quality assurance specialists and project managers.

ULTIMIT is affiliated with major software companies, including Microsoft, Oracle and MenaITech.

ULTIMIT Advanced Turnkey Solutions Company

www.ultimitats.com

A group of eleven professionals, ten men and one woman, are posed on a staircase. They are all dressed in formal business attire, including suits and ties. The group is arranged in three rows, with some individuals standing on the stairs and others on the ground. In the background, there are large green plants on the left and a blue wall with the APIC logo and Arabic text on the right. The overall atmosphere is professional and collaborative.

Biographies

From top : Tareq Abbas, Lina Al-Hadweh, Zuhair Osaily, Majdi Al-Sharif, Ayman Sonnoqort, Samer Kreitem , Imad Khoury, Anan Anabtawi, Ali Aggad, Imad Shobaki, Tarek Aggad.

Meet APIC's growth leaders, who are driving the group's diverse range of interests. Regarded as leaders in their fields, each comes to the organization with a determination to realize a better future for Palestine through economic advancement.

TAREK O. AGGAD

Chairman and Chief Executive Officer - Arab Palestinian Investment Company (APIC)
Executive Director - Aggad Investment Company

As executive director of the Aggad Investment Company (AICO), Riyadh, Saudi Arabia, Mr. Aggad has been responsible for monitoring several of the group's existing businesses, establishing and managing a wide range of investments in Saudi Arabia, including the distribution of automotive vehicles, telecommunication equipment and computer software. AICO has become a leading Saudi diversified holdings firm. He holds board memberships in several manufacturing, distribution and service companies in Palestine, Jordan and Saudi Arabia.

In 1995, Mr. Aggad launched the Arab Palestinian Investment Company (APIC). The group established distribution and manufacturing operations in the fields of consumer goods, pharmaceuticals, cars, retail and construction. Today, APIC is considered one of the foremost investment groups in Palestine.

Mr. Aggad was appointed by H. E. President Mahmoud Abbas to serve as a board member of the Palestinian Investment Fund (PIF) in 2006, which is the investment and development arm of the Palestinian people and government, with assets under management in excess of \$1 billion.

Mr. Aggad is a member of the board of trustees and board of directors of the King Hussein Cancer Foundation. He is also a member of the Young Presidents' Organization and was named a Global Leader of Tomorrow (GLT) by the World Economic Forum at Davos in 2001.

Mr. Aggad graduated with honors from Harvard University, Cambridge, Massachusetts, with a bachelor's degree in Economics.

ALI AGGAD

Vice President of Arab Palestinian Investment Co. (APIC)

Since June 2007, Mr. Aggad has been the vice president operations for the Arab Palestinian Investment Company (APIC). He is responsible for setting the company's objectives, goals, and strategies to deliver operational targets and build a solid organization to ensure the sustainability of growth and profits. In addition, Mr. Aggad is the chairman of the board of the Arab Palestinian Shopping Centers (PLAZA) and a board member of Siniora Food Industries. As COO, Mr. Aggad represents APIC on boards of the company's subsidiaries.

Mr. Aggad leads APIC's corporate social responsibility efforts, is a founding board member of Injaz in Palestine, and is an active supporter of Paces, a sports-coaching program for children.

Prior to joining APIC, Mr. Aggad started his career with Procter and Gamble, Yemen, as a production engineer and was later promoted to quality assurance manager, laboratory manager, production manager, and finally operation manager. In 1999, Mr. Aggad moved to Palestine to work as chief executive officer for Al Hayat Food Production Company, one of APIC's subsidiaries. In 2001, he became the general manager of Unipal Trading Company, a post he held until 2007. Mr. Aggad received his Bachelor of Science degree in Chemical Engineering from the Jordan University Science & Technology in Amman, Jordan.

TAREQ ABBAS

Vice President of Business Development - Arab Palestinian Investment Company (APIC)
General Manager - Sky Advertising

Mr. Abbas is the vice president of business development for APIC as well as general manager of Sky Advertising, an APIC subsidiary, which he established in 1996. He is the vice chairman of the Arab Shopping Centers, president of the Palestinian Advertising Association, and a board member of Unipal Trading Company.

Mr. Abbas started his career in 1988 with Al Waha Investment Company Canada, as an administration officer. He then moved to Greece in 1989 to work with the Consolidated Contractors Company as an administration and finance officer. From 1990 to 1993, Mr. Abbas worked as a sales manager with DanaMal Trading Company in Tunis. He then joined the Abu Dhabi Investment Company as a senior credit officer in the United Arab Emirates until 1996. He has taken several courses in events management, public relations, advertising and media, leadership, negotiation skills and merchant banking from various international universities and institutions.

Mr. Abbas holds a Bachelor of Arts degree in Business Administration from Eastern Washington University, USA. He serves as a board member of the Birzeit Friends Association and is also a member of the Young Presidents' Organization.

Lina El-Hadweh

Internal Control and Systems Development Director
Arab Palestinian Investment Company (APIC)

Since February 2007, Ms. El-Hadweh has been the internal control and systems development director at APIC, where she is responsible for the regular internal audits for all APIC subsidiaries in Palestine and Jordan. Her role entails the provision of independent, objective assurance and consulting services to help the organizations accomplish their objectives through a systematic, disciplined approach to evaluate and develop the effectiveness of the internal control, governance processes and risk management. Ms. El-Hadweh began her career with APIC in 1995 with Unipal General Trading Company, where she occupied several positions including administrative assistant, assistant sales manager, purchasing and logistics manager as well as materials manager and human resources manager.

In 2005, she was promoted to the position of deputy general manager at Medical Supplies & Services Company, an APIC subsidiary.

She is a board member of the Palestinian Shippers' Council (PSC) and has extensive practical knowledge in the import/export procedures, tariff duties and regulations, port and border-crossing operations and warehouse operations. Ms. El-Hadweh was born in Palestine. She graduated with a Bachelor's of Business Administration degree from Bethlehem University in Palestine, with a major in Business Administration and a minor in Marketing and Management.

MUTAZ QAWWAS

Chief Financial Officer - Arab Palestinian Investment Company (APIC)

Mr. Qawwas is the chief financial officer of APIC. He joined APIC in 1996 as the general manager for the Palestinian Automobile Company to launch Hyundai vehicles in Palestine. Before joining APIC in 1996, Mr. Qawwas worked as a financial and administrative manager for various Aggad Investment Company (AICO) subsidiaries in Saudi Arabia. Mr. Qawwas graduated with a Bachelor of Commerce degree in Accounting from Syria's Damascus University in 1978.

IMAD SHOBAKI

Acting Chief Financial Officer - Arab Palestinian Investment Company (APIC)

Since February 2009, Mr. Shobaki has been the acting chief financial officer of APIC. Mr. Shobaki joined APIC in March 2008, as the chief financial officer for the Arab Palestinian Shopping Centers (PLAZA). He began his career in 1995 with the Big 4 auditing firm Deloitte, where he spent 12 years as an audit manager. Mr. Shobaki holds an MBA in Fraud Detection and a bachelor's degree in Accounting from Birzeit University. In 2007, he was accredited as a Certified Fraud Examiner (CFE) from the Association of Fraud Examiners (ACFE) in the United States.

MAJDI AL-SHARIF

Chief Executive Officer – Siniora Food Industries

With more than 25 years of experience in management, planning and engineering, Mr. Al-Sharif joined Siniora Food Industries as the chief executive officer in 2005. Previously, he worked with Procter & Gamble Dubai for three years as a plant supply chain manager, and was responsible for establishing a new manufacturing plant in the Jebel Ali Free Zone.

From 1995 to 1999, he led the Dammam Plant expansion program as an operations module group manager. Mr. Al-Sharif then became the Dammam Plant Materials Management Group and Taiz Plant manager in Yemen. In 1984, Mr. Al-Sharif joined Procter & Gamble in Saudi Arabia as a utilities engineer and worked his way to become plant-engineering manager. From 1980 until 1984, he held the position of electrical engineer in the US-based Kuljian Corporation in Jordan. Mr. Al-Sharif obtained his Bachelor of Science degree in Electrical Engineering in 1980.

ANAN ANABTAWI

General Manager - National Aluminum and Profiles Company (NAPCO)

Mr. Anabtawi is general manager of the National Aluminum and Profiles Company, where he manages the company's overall administrative and operational tasks. Mr. Anabtawi previously held the position of as a local project advisor for the German Technical Cooperation Agency (GTZ), where he was responsible for implementing the business start-up program.

Previously in Dusseldorf, Germany, he was a designer and quality control manager, during which time he was appointed as the client service manager for Arab countries.

Since the establishment of his career, Mr. Anabtawi has taken part in various training courses in the fields of management, client services, and implementation. He also serves as the resident representative of the delegate of German Industry and Trade in Palestine (DIHK/AHK).

Mr. Anabtawi received his Bachelor of Arts in Product Engineering from the University for Applied Studies in FH-Dortmund, Germany.

IMAD KHOURY

General Manager - Unipal General Trading Company

Mr. Khoury was appointed general manager of Unipal General Trading Company in July 2007. He was previously the company's chief operations officer as well as chief financial officer.

He joined APIC in 1997, holding several key positions within the group, including chief accountant and finance manager as well as financial controller for Jericho Mineral Water and Arab Palestinian Cold Storage Company.

He began his career in 1996 as an auditor with the accounting firm Coopers & Lybrand. He has taken part in various training seminars with multi-national companies in management, leadership, quality assurance, auditing and finance.

Mr. Khoury received his bachelor's degree in Accounting and Business Administration from Bethlehem University in 1996, and obtained a Certified Public Accountant credential from Delaware State, USA, in 1998. He is also a member in the American Institute for Certified Public Accountants and ICMA.

SAMER KREITEM

General Manager - Medical Supplies & Services (MSS)

For over a decade, Mr. Kreitem has held several positions in Medical Supplies & Services company, a subsidiary of APIC, most recently as general manager.

Previously, he was appointed sales manager for the company's five departments, after having served as the sales and marketing manager of the Lab and Medical Equipment Departments in 2003. Originally, Mr. Kreitem joined MSS as a biomedical engineer in 1997.

Mr. Kreitem has taken part in many domestic and international intensive sales, marketing, technical and managerial training seminars, giving him first-hand experience in pharmaceuticals, disposables, laboratories, medical equipment, and fast-moving consumer goods.

Mr. Kreitem has supervised seminars both domestically and internationally with a focus on application, technical skills and sales.

Mr. Kreitem obtained his Bachelor of Science in Electronics Engineering from Savannah State University, Georgia, USA.

ZUHAIR OSAILY

Chief Executive Officer - Arab Palestinian Shopping Centers

Since 2004, Mr. Osaily has been general manager for the Arab Palestinian Shopping Centers Company.

He started his career as a brand manager with Unipal General Trading, a subsidiary of the Arab Palestine Investment Company (APIC) in 1998.

In 2000, he was appointed as sales and marketing manager for Medical Supplies and Services (MSS), another subsidiary of APIC. He was responsible for designing and developing the company's market strategy. Mr. Osaily has enhanced his skills through various training courses in affiliation with multi-national companies such as BDF-Nivea and Procter & Gamble.

He serves on the board of directors of the Young Entrepreneurs Palestine and is a member of many Palestinian associations.

Mr. Osaily graduated with a degree in Business Administration from the University of Amman.

AYMAN RADWAN SONNOQORT

General Manager - Palestine Automobile Company

Since 2004, Mr. Sonnoqort has held the position of general manager with the Palestine Automobile Company.

Mr. Sonnoqort joined APIC in 2000, as an internal audit manager, having previously worked as acting group finance manager with the Saudi Arabian A. A. Turki Corporation, a group of 17 companies encompassing manufacturing, trading, engineering and contracting.

Mr. Sonnoqort's career started in 1988, with Abdul Rahman Al Gosaibi G.T.B. as a senior accountant. In 1991, he was promoted to accounting supervisor and again in 1994, promoted to internal audit manager.

Mr. Sonnoqort received his bachelor's degree in Business Administration and Accounting from the University of Jordan. In 1999, he received both the American and British Certified Public Accountant (CPA) degrees.

APIC from the Inside

Soon we will achieve the **Billion**

Structural
Values

Cultural
Values

The Values
of Incentive

People
Values



APIC from the Inside

Internal Culture

Building an internal strategy that motivates and rewards performance and integrity in a complex business environment demands high governance standards. APIC's commitment to a culture of integrity begins with an independent and experienced board of directors and a carefully selected management team with a mandate to continuously bring out the best of its employees. With team spirit, the company has developed value-driven policies and procedures to guide everyday interactions and its vision.

Cultural Values

APIC's cultural values rest on the belief that all employees are equally important, differing only in their level of responsibilities and commitment to the team. The company values and rewards those who challenge their capabilities and think outside the box, transforming obstacles into opportunities.

Structural Values

The foundation of APIC is built on its people, and to empower them is an investment in the company. APIC believes that the motivation for promotion comes from within the individual and should be fostered by the company's practices and values. The company's decision-making structure is one that embraces consulting and sharing, enabling each individual to be fully engaged and acknowledged.

The Values of Incentive

While stable employee performances are valued, within APIC forward thinkers are given additional incentives and are promoted based on their leadership characteristics and outstanding performances.

People Values

APIC emphasizes efficiency and knowledge from its people. The company creates a future vision by setting tangible goals, which are fulfilled through harmony and team unity in a suitable working environment.

APIC's corporate values are based upon team spirit and cooperation between different departments and subsidiaries, capitalizing and benefiting from the experiences of all team members. Those values are also divided into three categories:

- Strength of Minds
- Strength of Individuals
- Strength of Efforts

**“We are our company’s main asset
empowerd by our values”**



Strength of Efforts

Strength of Minds



Strength of Individuals



APIC from the Inside

Billion-Dollar Vision

The positive financial success across all its subsidiaries has led APIC to set a greater vision for growth. APIC aims to achieve \$1 billion in gross revenues within ten years.

The impetus for a such vision coincides with the beginning of a new era, moving from establishing the foundations to gaining momentum on initial investments.

Although it is not easy, requiring an annual growth rate of 16 percent for the next ten years, the \$1 billion target is a clear, compelling and inspiring organizational goal, one that APIC believes it can meet.

The \$1 billion dollar vision is not just a goal, it is also a process that will strengthen the company's fundamentals. For instance, during the latest business reviews and internal audits, a clear weakness in information technology (IT) among all the subsidiaries was identified. With the recent acquisition of Ultimit, a company specialized in state-of-the-art tailored business IT solutions, steps are being taken to rectify the weakness in the group's IT capabilities while simultaneously develop a new, viable business line.

As a parent company to a growing family of businesses, APIC intends to achieve the \$1 billion target by promoting synergy among its subsidiaries while establishing the essential conditions for the success of each company and the group as a whole.



مليار
خلال عشرة سنوات

APIC from the Inside

Leaders & Learning

APIC believes that from continued learning come innovation, foundation and inspiration. Therefore, the company devotes significant resources to advancing the professional capacity of each employee through educational development, in the form of on-the-job training experiences, workshops and advanced seminars. Led by international experts in their fields, these learning opportunities are proven to translate into elevated job performances and higher efficiency levels across the board.

Awards & Distinctions

- In recognition of its excellence, in 2008 Procter & Gamble awarded APIC subsidiary, Unipal General Trading, a 100 percent mark on its Quality Assurance Key Element Rating System, the first distributor in all of Central Europe, the Middle East and Africa to receive this valuable distinction.
- As part of its corporate incentive program, APIC has created the CEO Award for Excellence, worth a total of \$30,000, to be distributed to a group of employees with outstanding annual performance records.

APIC

جائزة الرئيس التنفيذي للتميز

قوة النشاط 1 قوة الأشخاص 2 قوة العمل

١. من لديه القدرة على المنافسة؟
٢. هل لدى فريقك القدرة على بناء العمل والتشجيع؟

بحسب ما يودعنا إدارة شركتكم، ولدينا كل الأنوار على إنجازكم مع الفريق الناجح لهذه الشركة. معكم تكون دعمكم وتمكنكم على أمتاب خطية جديدة تدرج هذه الشركة فقد أصبح من الضروري تقديم الجميع وخلق سجل متميز إحصائية فريد من الناحية، وإذنا نذكركم اليوم بموالت الرئيس التنفيذي للتميز والتي تسمى بأسمى النطاق القوي التميز وهي قوة العمل، قوة الأشخاص، وقوة النشاط.

الجوائز:

أولاً: **قوة العمل:**
وستمنح من قدم أفضل فكرة ناجحة خارج المألوف أو من لديه سجل واضح في الابتكار والمخاطرة المبرورة للتفوق على المنافسة.

ثانياً: **قوة الأشخاص:**
قوة الأشخاص وستمنح لأفضل قائد مجموعة أديت بناء روح التعاون بين أفراد فريقه بالإضافة إلى بناء قدرتهم.

ثالثاً: **قوة النشاط:**
قوة النشاط وستمنح لأفضل شخص أثبت باستمرار التميز مثالية في العمل مع رغبة لا تنهني في التطوير الذاتي ومواجهة التحديات.

شروط الجائزة:

- كل موظف مسمى (GRADE A) يستحق المنافسة على الجائزة.
- على كل موظف إكمال النموذج المرفق وبمصادقته من المدير العام قبل إرساله.
- ستقوم لجنة مكونة من الرئيس التنفيذي والمالية بالاختيار ونسباً مرشحين لكل جائزة.
- وستنقل من الصفحة من تحتين تقديم إيجاز شفهي أمام لجنة الاختيار، ويفضل أن يكون مدعوماً بعرض الـ PPT.
- قيمة كل جائزة عشرة آلاف دولار أمريكي.
- آخر موعد لتقديم الطلبات وإرسالها إلى مكتب نائب الرئيس التنفيذي للتميز هو ٢٠٠٨/١٢/٢٥ وسيتم الإعلان عن النتائج بنهاية شهر ٢٠٠٩/٢/١.
- ستكون الجائزة سنوية.



APIC from the Inside

Corporate Social Responsibility

APIC was born from the idea that investing in Palestine involves more than achieving financial results, it also means contributing positively to the local community.

In the aftermath of the assault on the Gaza Strip in December 2008 and January 2009, APIC immediately reached out to the hard-hit victims with a \$250,000 donation, and intends to focus most of the coming year's corporate social responsibility (CSR) resources and efforts on the Strip.

This year, APIC donated archive rooms to the Palestinian Ministry of Health, as part of a broader campaign to heighten awareness to the problem of expired and corrupted food and medicine.

The APIC family is an active supporter and member of numerous charitable organizations, including the athletic program for children, Paces, and Injaz Palestine, an educational-empowerment program for youth. This year, APIC has also hosted and sponsored many community and corporate iftars, especially reaching out to university students and the group's network of distributors. APIC is also the official sponsor for Shabab Al Bireh football team, one of the leading teams in the Palestinian Football league

APIC believes that CSR begins within its family of more than 850 employees, from honoring employees' children who have achieved high results in their Tawjihi exams to offering iftars during Ramadan, as well as dinners during Christmas and Easter. APIC also organizes numerous staff retreats and distributes packages of goods to its employees during the holidays.

APIC has participated and sponsored several significant conferences; noteworthy among them are the second Capital Market Forum, the Palestine Investment Conference- North forum and Palestine Investment Conference- 2008, which was held with the presence of high profile local and international business and political figures.

Today, APIC measures its success through the positive difference it can make to the everyday lives of the people of its community.



Independent Auditor's Report

AM/30667

To the Shareholders

Arab Palestinian Investment Company (Holding Company)

British Virgin Islands

We have audited the accompanying consolidated financial statements of Arab Palestinian Investment Company (Holding Company), which comprise of the consolidated balance sheets as of December 31, 2008, and the consolidated statements of income, consolidated statements of changes in owners' equity and consolidated statements of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting

Independent Auditor's Report

policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the consolidated financial position of Arab Palestinian Investment Company (Holding Company) as of December 31, 2008, and its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards.

The accompanying financial statements are a translation of the statutory financial statements in the Arabic language to which reference should be made.

Amman - Jordan
May 28, 2009

Saba & Co.

Member of
Deloitte & Touche Tohmatsu

Arab Palestinian Investment Company (Holding Company)
British Virgin Islands

Consolidated Balance Sheets

| | December 31, | | | December 31, | |
|---|---------------------|--------------------|--|---------------------|--------------------|
| | 2008 | 2007 | | 2008 | 2007 |
| Assets | USD | USD | Liabilities | USD | USD |
| Current Assets: | | | Current Liabilities: | | |
| Cash on hand and at banks | 5,179,962 | 5,377,694 | Due to banks | 12,016,048 | 5,522,658 |
| Accounts receivable - net | 22,999,206 | 19,201,721 | Accounts payable | 17,475,663 | 16,475,874 |
| Inventory - net | 30,848,666 | 21,548,900 | Notes payable maturing within one year | 959,650 | 163,116 |
| Due from related parties - net | 1,033,183 | 410,893 | Postdated checks | 4,597,383 | 3,296,505 |
| Financial assets at fair value through the income statement | 31,920 | 2,512,253 | Loan installments maturing within one year | 12,088,933 | 8,677,770 |
| Other debit balances | 8,171,001 | 5,223,270 | Other credit balances | 4,841,719 | 4,086,461 |
| Total Current Assets | 68,263,938 | 54,274,731 | Tax provision | 1,975,292 | 1,008,864 |
| | | | Total Current Liabilities | 53,954,688 | 39,231,248 |
| Long-term checks under collection | 302,957 | 513,171 | Provision for end-of-service indemnity | 3,471,324 | 2,669,121 |
| Deferred tax assets | 829,135 | 670,043 | Long-term loan installments | 9,220,256 | 7,297,892 |
| Available-for-sale investments | 4,987,550 | 4,029,550 | Total Liabilities | 66,646,268 | 49,198,261 |
| Investment in affiliates | 463,006 | - | Owners' Equity | | |
| Investment property | 1,324,364 | 1,324,364 | Authorized capital (1,000,000 shares, \$100 par value) | 70,000,000 | 100,000,000 |
| Goodwill-net | 4,286,532 | 4,286,532 | Paid-up capital | 42,887,460 | 61,267,800 |
| | | | Accumulated (losses) | 2,200,737 | (21,020,487) |
| Fixed Assets : | | | Accumulated change in fair value | (387,627) | - |
| Fixed assets at cost | 72,096,502 | 64,344,665 | Revaluation surplus of fixed assets | 2,332,647 | 1,344,993 |
| <u>Less:</u> Accumulated depreciation | (26,310,239) | (24,170,896) | Total Shareholders' Equity | 47,033,217 | 41,592,306 |
| Provision for the impairment in value of a plot of land | (126,600) | (126,600) | Minority interest | 19,112,817 | 16,230,357 |
| Net Book Value of Fixed Assets | 45,659,663 | 40,047,169 | Total Owners' Equity | 66,146,034 | 57,822,663 |
| Projects under construction | 6,675,157 | 1,875,364 | Total Liabilities And Owners' Equity | 132,792,302 | 107,020,924 |
| TOTAL ASSETS | 132,792,302 | 107,020,924 | | | |

The Accompanying Notes Constitute An Integral Part Of These Statements
And Should Be Read With Them.

Arab Palestinian Investment Company (Holding Company)
British Virgin Islands

Consolidated Statements Of Income

| | For the Year Ended | |
|--|---------------------------|------------------|
| | December 31, | |
| | 2008 | 2007 |
| | USD | USD |
| Services revenue | 4,889,506 | 4,289,204 |
| <u>Less:</u> Cost of services | (3,819,556) | (3,459,708) |
| Net Services Revenue | 1,069,950 | 829,496 |
| Net sales | 232,222,253 | 164,522,189 |
| <u>Less:</u> Cost of sales | (202,425,456) | (145,265,070) |
| Sales Gross Income | 29,796,797 | 19,257,119 |
| General and administrative expenses | (17,389,463) | (13,384,216) |
| Selling and distribution expenses | (3,432,779) | (2,379,566) |
| Income from Operations | 10,044,505 | 4,322,833 |
| Gain from sale and revaluation of financial assets at fair value through the income statement - net | 704,528 | 1,825,829 |
| Provision for the impairment in goodwill | - | (43,418) |
| Bank interest and expenses | (1,942,455) | (2,389,849) |
| Impairment in available for-sale-investments | (50,000) | - |
| Company's share from affiliates (losses) | (136,994) | - |
| Other revenues - net | 266,083 | 454,514 |
| Income for the Year before Income Tax | 8,885,667 | 4,169,909 |
| Provision for income tax - subsidiary companies | (1,381,463) | (967,916) |
| Prior years' income tax paid - subsidiary companies | (20,555) | (36,353) |
| Income for the Year | 7,483,649 | 3,165,640 |
| Relate to: | | |
| Company's shareholders | 4,750,714 | 2,373,567 |
| Minority interest | 2,732,935 | 792,073 |
| Profit per share for the Company's shareholders | 7.75 | 3.87 |

The Accompanying Notes Constitute An Integral Part Of These Statements
And Should Be Read With Them.

Arab Palestinian Investment Company (Holding Company)
British Virgin Islands

**Consolidated Statements Of Changes In Owners' Equity
For The Year Ended December 31, 2008 And 2007**

| | Paid -up Capital | Accumulated Profit / (Losses) | Accumulated Change in Fair Value | Revaluation of Fixed Assets Reserve | Total Shareholders' Equity | Minority Interest | Total Owners' Equity |
|--|---------------------|-------------------------------------|--|--|----------------------------------|----------------------|----------------------------|
| Year 2008 | USD | USD | USD | USD | USD | USD | USD |
| Balance - beginning of the year | 61,267,800 | (21,020,487) | - | 1,344,993 | 41,592,306 | 16,230,357 | 57,822,663 |
| Cumulative change in fair value | - | - | (387,627) | - | (387,627) | - | (387,627) |
| Revaluation reserve (Note 25) | - | 90,170 | - | 987,654 | 1,077,824 | 678,330 | 1,756,154 |
| Total Revenues and Expenses Recognized Directly in Owners' Equity | - | 90,170 | (387,627) | 987,654 | 690,197 | 678,330 | 1,368,527 |
| Income for the year | - | 4,750,714 | - | - | 4,750,714 | 2,732,935 | 7,483,649 |
| Total Revenues and Expenses | - | 4,840,884 | (387,627) | 987,654 | 5,440,911 | 3,411,265 | 8,852,176 |
| Amortization of accumulated losses ** | (18,380,340) | 18,380,340 | - | - | - | - | - |
| Change in minority interest - net *** | - | - | - | - | - | (528,805) | (528,805) |
| Balance - End of the Year 2008 | 42,887,460 | 2,200,737 | (387,627) | 2,332,647 | 47,033,217 | 19,112,817 | 66,146,034 |
| Year 2007 | | | | | | | |
| Balance - beginning of the year | 61,267,800 | (23,500,592) | - | 1,451,531 | 39,218,739 | 10,750,487 | 49,969,226 |
| Revaluation reserve (Note 25) | - | 106,538 | - | (106,538) | - | (31,874) | (31,874) |
| Total Revenues and Expenses Recognized Directly in Owners' Equity | - | 106,538 | - | (106,538) | - | (31,874) | (31,874) |
| Income for the year | - | 2,373,567 | - | - | 2,373,567 | 792,073 | 3,165,640 |
| Total Revenues and Expenses | - | 2,480,105 | - | (106,538) | 2,373,567 | 760,199 | 3,133,766 |
| Change in minority interest - net ** | - | - | - | - | - | 4,719,671 | 4,719,671 |
| Balance - End of the Year 2007 | 61,267,800 | (21,020,487) | - | 1,344,993 | 41,592,306 | 16,230,357 | 57,822,663 |

* Accumulated profit includes an amount of USD 829,135 as of December 31, 2008, representing deferred tax benefits relating to subsidiary companies (USD 670,043 as of December 31, 2007).

** As mentioned in Note (13), the Company's General Assembly, in its extraordinary meeting dated June 26, 2008, decided to decrease capital by amortizing a portion of accumulated losses amounting to USD 18,380,340 through decreasing the share's nominal value from USD 100 to USD 70 so as for capital to become USD 42,887,460. Moreover, the related approval from the regulatory authorities of the British Virgin Islands was obtained on October 22, 2008.

*** This item represents the net change in minority interest resulting from the increase (decrease) in the minority interest share of some subsidiaries' capitals during the years 2007 and 2008.

The Accompanying Notes Constitute An Integral Part Of These Statements
And Should Be Read With Them.

Arab Palestinian Investment Company (Holding Company)
British Virgin Islands

Consolidated Statements Of Cash Flows

| | For the Year Ended December 31, | |
|--|--|------------------|
| | 2008 | 2007 |
| Cash Flows From Operating Activities: | USD | USD |
| Income for the year | 7,483,649 | 3,165,640 |
| Adjustments for: | | |
| Losses (gains) from the sale of fixed assets | 20,587 | (27,884) |
| Depreciation of fixed assets | 2,702,745 | 3,110,015 |
| Provision for the impairment in goodwill | - | 43,418 |
| Losses (gain) from sale and revaluation of financial assets at fair value through the income statement | 364,752 | (704,323) |
| Impairment in available-for-sale investments | 50,000 | - |
| Provision for doubtful debts | 564,868 | 483,468 |
| Provision for slow-moving inventory | 88,338 | 162,409 |
| Company's share from affiliates (losses) | 136,994 | - |
| Provision for end-of- service indemnity | 1,171,737 | 981,127 |
| Cash Flows from Operating Activities before Changes in Working Capital | 12,583,670 | 7,213,870 |
| (Increase) in accounts receivable and other debit balances | (7,310,084) | (2,575,840) |
| (Increase) in inventory | (9,388,104) | (1,647,297) |
| (Increase) in due from related parties | (622,290) | (69,281) |
| Decrease in financial assets at fair value through income statement | 2,115,581 | 2,512,502 |
| Decrease in long-term checks under collection | 210,214 | 1,495 |
| Increase in accounts payable and other credit balances | 2,562,383 | 5,787,523 |
| Net Cash Flows from Operating Activities before End-of-Service Indemnity paid | 151,370 | 11,222,972 |
| End-of-service indemnity paid | (369,534) | (451,601) |
| Net Cash (used in) from Operating Activities | (218,164) | 10,771,371 |
| Cash Flows From Investing Activities: | | |
| Available-for-sale investments | (1,395,627) | 521,127 |
| Goodwill | - | (213,706) |
| Investment property | - | (96) |
| Investment in affiliates | (600,000) | - |
| Fixed assets - net | (7,258,002) | (4,957,326) |
| Projects under construction | (4,799,793) | (1,551,497) |
| Net Cash (used in) Investing Activities | (14,053,422) | (6,201,498) |
| Cash Flows From Financing Activities: | | |
| Increase (decrease) in due to banks | 6,493,390 | (3,251,667) |
| Loans and notes payable | 7,430,939 | (3,338,177) |
| Change in minority interest | 149,525 | 4,687,797 |
| Net Cash Flows (used in) from Financing Activities | 14,073,854 | (1,902,047) |
| Net (decrease) increase in Cash | (197,732) | 2,667,826 |
| Cash on hand and at banks-beginning of the year | 5,377,694 | 2,709,868 |
| Cash on Hand and at Banks- End of the Year | 5,179,962 | 5,377,694 |

The Accompanying Notes Constitute An Integral Part Of These Statements And Should Be Read With Them.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

1. General

- Arab Palestinian Investment Company (Holding Company) was established on September 20, 1994, and registered in the British Virgin Islands under number (128626), with an authorized capital of USD 100 million divided into 1,000,000 shares at USD 100 per share.
- According to the General Assembly's approval in its extraordinary meeting dated July 26, 2008, capital was decreased by a portion of accumulated losses amounting to USD 18,380,340 through decreasing the nominal value of the share from USD 100 to USD 70 so as for capital to become USD 42,887,460. Moreover, the related approval from the regulatory authorities of the British Virgin Islands was obtained on October 22, 2008.
- The Company's objectives include management of its subsidiary companies, participation in management of other investee companies, investing in shares, bonds, and securities as well as granting loans, guarantees, and cash funds to its subsidiaries.
- The Company operates through its main office in Mecca Street, Express Building (2), P.O. Box 941489 Amman 11194 – Jordan.
- The General Assembly approved the Company's financial statements for the year 2008 on May 28, 2009.

2. Basis of Consolidation

- The consolidated financial statements include the Company's and the following subsidiaries' financial statements after eliminating intercompany balances and transactions:

| | December 31, 2008 | | December 31, 2007 | | Ownership Date | Main Business |
|--|-------------------|--------------|-------------------|--------------|----------------|--|
| | Paid-Up Capital | Equity Share | Paid-Up Capital | Equity Share | | |
| | USD | % | USD | % | | |
| Arab Palestinian Storage Company | 4,500,000 | 64.586 | 4,500,000 | 64.586 | 1997 | Management of refrigerated stores |
| Medical Supplies and Services Company * | 3,227,990 | 50 | 3,750,000 | 50 | 1998 | Trading in medicine and medical supplies |
| Unipal General Trading Company | 4,929,577 | 83.69 | 4,929,577 | 83.69 | 1998 | General trade |
| National Aluminum and Profiles Manufacturing Company | 14,163,570 | 71.96 | 14,163,570 | 71.6 | 1995 | Manufacturing of aluminum |
| Palestinian Automobile Company ** | 5,600,000 | 100 | 5,600,000 | 98.21 | 1998 | Trading in cars |
| Siniora Food Industries Company *** | 13,391,286 | 57.356 | 13,391,286 | 57.356 | 1996 | Manufacturing food |
| Arab Palestinian Shopping Centers Company | 7,365,079 | 58.31 | 7,353,279 | 56.14 | 1999 | Establishing and owning commercial centers |
| Sky Advertising, Publication, and Promotion Company | 845,068 | 77.3 | 845,068 | 77.3 | 2000 | Advertising and publication |
| Jericho Natural Mineral Water Factory Company | 4,803,734 | 85 | 4,803,734 | 85 | 2001 | Natural mineral water |

- All subsidiary companies, excluding Siniora Food Industries Company operating in Jordan, have their facilities in the Palestinian Authority Territories.

* The Company has actual control over the Medical Supplies and Services Company through controlling its Management Committee.

** During the year 2008, the Arab Palestinian Investment Company purchased 50,000 shares of the Palestinian Automobile Company amounting to USD 72,305. The investment contribution of the Arab Palestinian Investment Company in the Palestinian Automobile Company became 100%.

*** According to the Ministry of Industry and Trade Letter # 232377/2890/ dated November 11, 2008, which includes the approval of the Minister of Industry and Trade on transforming the legal identity of Siniora Food Industries Company from a limited liability company to a public limited shareholding company, the General Assembly in its extraordinary meeting dated February 4, 2009, approved the procedures used to transform the company's legal identity from a limited liability company to a public limited shareholding company. Moreover, the Company has been registered as a public limited shareholding company in the Public Shareholding Companies Register under number (459) dated January 8, 2009.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

3. Significant Accounting Policies

1. Basis of Preparation of the Consolidated Financial Statements:

- The consolidated financial statements have been prepared in accordance with the standards issued by the International Accounting Standards Board and interpretations issued by the International Financial Standards Interpretation Committee.
- The reporting currency of the financial statements of the Company and its subsidiaries is the US Dollar, which is also their functional currency.

2. The accounting policies for the current year are consistent with those used in the previous year. The details are as follows:

a. Financial Assets Stated at Fair Value through the Income Statement

These assets represent investments in companies shares traded in active markets. The objective of holding these assets is to generate income from the short-term market price fluctuations or trade profit margin.

Financial assets at fair value through the income statement are stated at cost at the date of acquisition and revalued to their fair values at year-end. The gain or loss resulting from changes in their fair values is taken to the consolidated statement of income.

b. Available-for-sale Investments

These represent financial assets which the Company does not intend to classify as financial investments stated at fair value through the income statement or hold to maturity.

Available-for-sale investments are stated at cost at the date of acquisition, and revalued to their fair values at year-end. The resulting gain or loss is taken to separate account in the consolidated statements of changes in owners' equity. When these assets are fully or partially sold, or determined to be impaired, the income or loss is taken to the consolidated statements of income, including the related amounts previously booked within owners' equity.

Investments the fair value of which cannot be reliably measured are stated at cost. If impairment in their value occurs, the impairment loss is taken to the consolidated statement of income.

c. Investment Property

Investment property is carried at cost while any gain or loss is recognized upon completion of sale and taken to the consolidated statement of income. Fair value is disclosed in the consolidated financial statements.

d. Inventory

- Finished goods and work in process are stated at cost or net realizable value, whichever is lower, net of a provision for slow-moving items. Cost includes raw materials, direct labor, and other manufacturing overheads.
- Raw materials are stated at the lower of cost or net realizable value. Finished goods and goods in process are stated at the lower of cost or net realizable selling price. Cost includes raw materials and the related direct and indirect manufacturing costs.
- Cars inventory is stated at the lower of cost or net selling value on the basis of the actual cost of each car. Moreover, cost consists of all expenses incurred until the inventory reaches the Company's stores and showrooms or its stores at port (bonded).
- Spare parts inventory is stated at the lower of cost or net realizable value based on the weighted average method.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

3. Significant Accounting Policies

e. Investments in Affiliates

An affiliate is an entity over which the Company has significant influence (but does not control) and whereby the Company owns 20% - 50% of its voting rights. Moreover, the Company recognizes its share in the affiliate based on the equity method.

f. Sales and Service Revenues

Revenue from the sale of goods is recognised when all of the following conditions are satisfied:

1. The Company has transferred to the buyer the significant risks and rewards of ownership of the goods;
2. The Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
3. The amount of revenue can be measured reliably;
4. It is probable that the economic benefits associated with the transaction will flow to the Company; and
5. The costs incurred or to be incurred in respect of the transaction can be measured reliably.

g. Fixed assets:

1. Fixed assets are stated at cost and at revalued amounts for the two subsidiaries: Arab Palestinian Shopping Centers Company and Sky Advertising, Publication, and Promotion Company. Fixed assets (except for land) are depreciated according to their useful lives, using the straight-line method at annual rates ranging from 2% to 25%.
2. When the expected recoverable amount of any fixed asset is less than its net book value, the net book value is reduced to the expected recoverable amount, and the impairment loss is taken to the consolidated statement of income.
3. Fixed assets useful lives are reviewed at the end of each year, and if the expected useful life differs from the previous estimate, the difference is recorded in the subsequent years as a change in accounting estimates.

h. Goodwill

Goodwill is recorded at cost, and represents the excess amount paid to acquire or purchase the investment in a subsidiary on the date of the transaction, over the Company's share of the fair value of the net assets of the subsidiary at the acquisition date. Goodwill resulting from the investment in a subsidiary is booked as a separate item within intangible assets.

- Goodwill is distributed over the cash generating unit(s) for the purpose of testing the impairment in its value.
- The value of goodwill is tested on the date of financial statements. Goodwill value is reduced when there is evidence that its value has declined or the recoverable value of the cash generating unit(s) is less than the book value. The decline in value is taken to the consolidated statement of income as impairment loss.

i. Accounts receivable

Accounts receivable are stated at net realizable value after booking a provision for doubtful debts. The provision is taken in the consolidated statement of income according to management's estimates of the recoverable amounts from receivables.

j. Bank Interest Revenue and Expenses

Bank interest is taken to the consolidated statement of income using the accrual basis.

k. Provision for employees end-of-service indemnity

- Provision for employees end-of-service indemnity is computed according to the Company's regulations on the basis of one-month salary for each year of service.
- End-of-service indemnity paid to terminated employees is recorded in the end-of-service indemnity provision when paid. Moreover, the contingent provision booked for the end of service indemnity is recorded in the consolidated statement of income.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

3. Significant Accounting Policies

l. Income on Investments

Income on investments is taken to revenues when declared (i.e. upon approval by the General Assembly of the investee company).

m. Income Tax

Income tax expenses represent accrued taxes and deferred taxes.

Income tax expenses are accounted for on the basis of taxable income. Moreover, income subject to tax differs from income declared in the financial statements because the latter includes non-taxable revenue or tax expenses not deductible in the current year but deductible in subsequent years, accumulated losses acceptable by the tax authorities, and items not accepted for tax purposes or subject to tax.

Taxes are calculated on the basis of the tax rates prescribed according to the prevailing laws, regulations, and instructions of the countries where the Company operates.

Deferred taxes are taxes expected to be paid or recovered as a result of temporary timing differences between the value of the assets and liabilities in the financial statements and the value of the taxable amount. Deferred tax is calculated on the basis of the liability method in the consolidated balance sheet according to the rates expected to be applied when the tax liability is settled or tax assets are recognized.

Deferred tax assets and liabilities are reviewed as of the date of the balance sheet, and reduced in case it is expected that no benefit will arise therefrom, partially or totally.

n. Offsetting

Financial assets and financial liabilities are offset, and the net amount is reflected in the balance sheet only when there are legal rights to offset the recognized amounts, or assets are realized and liabilities settled simultaneously.

o. Accounting Estimates

Preparation of the financial statements and the application of the accounting policies require the Company's management to perform assessments and assumptions that affect the amounts of financial assets and liabilities and to disclose all contingent liabilities. Moreover, these assessments and assumptions affect revenues, expenses, and provisions. In particular, this requires the Company's management to issue significant judgments and assumptions to assess future cash flow amounts and their timing. Moreover, the said assessments are necessarily based on assumptions and factors with varying degrees of consideration and uncertainty. In addition, actual results may differ from assessments due to the changes resulting from the conditions and circumstances of those assessments in the future.

Management believes that the estimates adopted in the financial statements are reasonable. The details are as follows:

- A provision for doubtful debts is taken on the basis and estimates approved by management in conformity with International Financial Reporting Standards (IFRSs).
- The fiscal year is charged with its portion of income tax expenditures in accordance with the regulations, laws, and accounting standards. Moreover, deferred tax assets and liabilities and the income tax provision are booked.
- Management periodically reassesses the economic useful lives of tangible and intangible assets for the purpose of calculating annual depreciation and amortization based on the general condition of these assets and the assessment of their useful economic lives expected in the future. Impairment loss is taken to the consolidated statement of income.
- A provision is taken for lawsuits raised against the Company. This provision is subject to an adequate legal study prepared by the Company's legal advisor. Moreover, the study highlights potential risks that the Company may encounter in the future. Such legal assessments are reviewed periodically.
- Management frequently reviews financial assets stated at cost to estimate any decline in their value. Impairment is taken to the consolidated statement of income for the year.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

4. Adoption of New and Revised Standards

a. Standards and Interpretations effective in the current period

In the current year, the Company has adopted the following Standards issued by the International Accounting Standards Board and Interpretations, issued by the International Financial Reporting Interpretations Committee, which became effective for the current financial reporting period:

- IAS 39 (revised): Financial Instruments: Recognition and Measurement and IFRS 7 (revised) Financial Instruments: Disclosure – Reclassification of Financial Assets.
- IFRIC 11 : IFRS 2, Group and Treasury Transactions.
- IFRIC 12 : Service Concession Arrangements.
- IFRIC 14 : IAS 19, The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction.

The adoption of these Interpretations has not led to any changes in the Company's accounting policies.

b. Standards and Interpretations in issue not yet adopted

At the date of authorization of these financial statements, the following Standards and Interpretations were in issue but not yet effective:

- IAS 1 (revised): Presentation of Financial Statements : Effective for annual periods beginning on or after January 1, 2009
- IAS 1 (revised) Presentation of Financial Statements and IAS 32 (revised) Financial Instruments: Presentation – Amendments relating to puttable instruments and obligations arising on liquidation : Effective for annual periods beginning on or after January 1, 2009
- IAS 23 (revised): Borrowing Costs : Effective for annual periods beginning on or after January 1, 2009
- IAS 39 (revised): Financial Instruments: Recognition and Measurement – Eligible Hedged Items : Effective for annual periods beginning on or after July 1, 2009
- IFRS 1 (revised) First time Adoption of IFRS and IAS 27 (revised) Consolidated and Separate Financial Statements – Amendment relating to cost of an investment on first time adoption : Effective for annual periods beginning on or after July 1, 2009
- IFRS 1 (revised) First time Adoption of IFRS – Restructured version : Effective for annual periods beginning on or after January 1, 2009
- IFRS 2 (revised) Share-based Payment – Amendment relating to vesting conditions and cancellations : Effective for annual periods beginning on or after July 1, 2009
- IFRS 3 (revised) Business Combinations – Comprehensive revision on applying the acquisition method and consequential amendments to IAS 27 (revised) Consolidated and Separate Financial Statements, IAS 28 (revised) Investments in Associates and IAS 31 (revised) Interests in Joint Ventures : Effective for annual periods beginning on or after January 1, 2009
- IFRS 8 Operating Segments : Effective for annual periods beginning on or after July 1, 2008
- IFRIC 13: Customer Loyalty Programmes : Effective for annual periods beginning on or after January 1, 2009
- IFRIC 15: Agreements for the Construction of Real Estate : Effective for annual periods beginning on or after October 1, 2008
- IFRIC 16: Hedges of Net Investment in a Foreign Operation : Effective for annual periods beginning on or after July 1, 2009
- IFRIC 17: Distribution of Non-cash Assets to Owners : Effective for annual periods beginning on or after January 1, 2009
- Amendments to IFRS 5, IAS 1, IAS 16, IAS 19, IAS 20, IAS 23, IAS 27, IAS 28, IAS 29, IAS 31, IAS 36, IAS 38, IAS 39, IAS 40 and IAS 41 resulting from the May 2008 Annual Improvements to IFRSs : Effective for annual periods beginning on or after January 1, 2009

Management of the Company anticipates that each of the above Standards and Interpretations will be adopted in the preparation of the Company's financial statements by their effective dates mentioned above, and that the adoption of those Standards and Interpretations will have no material impact on the financial statements of the Company in the period of initial application.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

5. Cash on Hand and at Banks

This item consists of the following:

| | December 31, | |
|------------------|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Cash on hand | 206,789 | 157,863 |
| Current accounts | 4,973,173 | 3,254,083 |
| Time deposits | - | 1,965,748 |
| | 5,179,962 | 5,377,694 |

6. Accounts Receivable - Net

This item consists of the following:

| | December 31, | |
|---|--------------|-------------|
| | 2008 | 2007 |
| | USD | USD |
| Trade receivables | 19,373,563 | 16,868,735 |
| Cheques under collection * | 5,850,484 | 4,652,212 |
| Employees receivable | 629,952 | 366,843 |
| | 25,853,999 | 21,887,790 |
| <u>Less: Provision for doubtful debts</u> | (2,854,793) | (2,686,069) |
| | 22,999,206 | 19,201,721 |

* Cheques under collection mature during the year 2009.

The movement on the provision for doubtful debts is as follows:

| | 2008 | 2007 |
|--|-----------|-----------|
| | USD | USD |
| Balance - beginning of the year | 2,686,069 | 2,798,998 |
| Additions to the provision | 564,868 | 483,468 |
| Debts written off | (179,586) | (694,526) |
| Returned from provision for doubtful debts | (99,353) | - |
| Exchange difference | (117,205) | 98,129 |
| Balance - End of the Year | 2,854,793 | 2,686,069 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

6. Accounts Receivable - Net

- The Company adopts the policy of dealing with only creditworthy counterparties with good market reputation so as to mitigate the financial losses from defaults. Moreover, the Company takes a provision for receivables not collected for more than 365 days. Due but unimpaired receivables amounted to USD 22,999,206 as of December 31, 2008 (USD 19,201,721 as of December 31, 2007).

The following are the details of due but unimpaired receivables:

| | December 31, | |
|-------------------------|--------------|------------|
| | 2008 | 2007 |
| | USD | USD |
| Up to 90 days | 13,739,721 | 11,437,860 |
| 91 days up to 180 days | 5,861,839 | 4,574,592 |
| 181 days up to 365 days | 3,397,646 | 3,189,269 |
| | 22,999,206 | 19,201,721 |

A provision for doubtful debts due for more than a year is taken in case of no related payments. Due and impaired receivable amounted to USD 2,854,793 as of December 31, 2008 (USD 2,686,069 as of December 31, 2007).

7. Inventory - Net

This item consists of the following:

| | December 31, | |
|--|------------------|------------------|
| | 2008 | 2007 |
| | USD | USD |
| Finished goods * | 12,166,869 | 8,898,458 |
| Medication | 2,598,619 | 1,503,962 |
| Medical materials | 756,825 | 444,021 |
| Consumable materials | 3,626,323 | 2,915,959 |
| Laboratory tools and materials | 524,383 | 584,232 |
| Medical equipment and machinery | 757,186 | 259,629 |
| Total Finished Good | 20,430,205 | 14,606,261 |
| Raw materials | 3,741,268 | 3,046,025 |
| Scrap and other | 507,141 | 161,845 |
| Other materials | 70,391 | 124,533 |
| Cars and spare parts | 2,376,432 | 2,094,751 |
| | 27,125,437 | 20,033,415 |
| <u>Less: Provision for slow-moving inventory items</u> | <u>(365,734)</u> | <u>(342,192)</u> |
| Net Inventory | 26,759,703 | 19,691,223 |
| Goods in transit | 865,600 | 614,527 |
| Goods at bonded | 3,223,363 | 1,243,150 |
| | 30,848,666 | 21,548,900 |

* As stated in Note (19), finished goods include mortgaged vehicles in the favor of banks against commercial loans.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

7. Inventory - Net

Provision for Slow-Moving Inventory Items:

The movement on this provision is as follows:

| | 2008 | 2007 |
|---|----------|-----------|
| | USD | USD |
| Balance - beginning of the year | 342,192 | 459,339 |
| Additions during the year | 88,338 | 162,409 |
| Inventory written-off against the provision during the year | (64,796) | (279,556) |
| Balance - End of the Year | 365,734 | 342,192 |

8. Due from Related Parties - Net

This item consists of the following:

| | December 31, | |
|---|--------------|---------|
| | 2008 | 2007 |
| | USD | USD |
| Due to partners - (Siniora Food Industries Company) | 663,794 | 32,691 |
| Medical Supplies and Services Company – Iraq (sister company) | 20,147 | 16,796 |
| Due to the shareholders – subsidiary companies | 121,566 | 124,739 |
| Aqqad Investment Company – Major investor | 219,987 | 236,667 |
| Millennium Company for Energy – affiliate company | 7,689 | - |
| | 1,033,183 | 410,893 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

9. Financial Assets at Fair Value through the Income Statement

This item consists of the following:

| | December 31, | |
|---|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Investment in Palestinian Telecommunication Company | - | 1,625,155 |
| Arab Bank | - | 82,823 |
| Palestine for Development and Investment Company | - | 374,640 |
| National Insurance Company – Palestine | - | 351,282 |
| Investments Union Company | - | 33,183 |
| Arab Palestinian Shipping Centers Company | 31,920 | 45,170 |
| | 31,920 | 2,512,253 |

10. Other Debit Balances

This item consists of the following:

| | December 31, | |
|----------------------------------|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Non-trade receivables and claims | 16,273 | 343,724 |
| Value added tax | 958,390 | 434,927 |
| Prepaid expenses | 2,309,803 | 909,629 |
| Refundable deposits | 1,766,649 | 1,799,163 |
| Accrued revenue | 198,000 | 330,000 |
| Korean Hyundai Company claims | 3,895 | 8,681 |
| Suppliers advance payment | 1,581,091 | 547,058 |
| Debit claims | 401,556 | 222,469 |
| Other debit balances | 935,344 | 626,619 |
| | 8,171,001 | 5,223,270 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

11. Long-term Checks under Collection

This item consists of the following:

| | December 31, | |
|---|--------------|---------|
| | 2008 | 2007 |
| | USD | USD |
| Jericho Natural Mineral Water Factory Company | 151,110 | 302,220 |
| Palestinian Automobile Company | 129,847 | 210,951 |
| Supplies and Medical Services Company | 22,000 | - |
| | 302,957 | 513,171 |

- The maturities of post-dated checks under collection extend to December 30, 2010. These checks are stated at their present value discounted at 5.35%.

12. Available-for-Sale Investments

This item consists of the following:

| | Number of Shares | December 31, | Number of Shares | December 31, |
|---|---------------------|--------------|---------------------|--------------|
| | | 2008 | | 2007 |
| | | USD | | USD |
| Listed Shares: | | | | |
| Corps Exporting Company (under establishment) | 100000 | 50,000 | 100000 | 100,000 |
| Bank of Palestine Limited | 360000 | 1,008,000 | - | - |
| | | 1,058,000 | | 100,000 |
| | | | | |
| Unlisted Shares: | | | | |
| Palestine Electricity Company * | 3654550 | 3,654,550 | 3654550 | 3,654,550 |
| Technology Acceladator Investment Company Limited | 250000 | 275,000 | 250000 | 275,000 |
| | | 3,929,550 | | 3,929,550 |
| | | 4,987,550 | | 4,029,550 |

* This item includes 250,000 shares restricted against the membership of the Board of Directors.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

13. Investment in Affiliate Companies

This item consists of the following:

| | December 31, | | | |
|---|--------------|-----------|--------------|------|
| | Contribution | 2008 | Contribution | 2007 |
| | ٪ | USD | | USD |
| Unipal Cool Company | 50 | 325,000 | - | - |
| Ultimate for Complete Solutions Company * | 30 | 75,000 | - | - |
| Palestine Millenium for Energy * | 45 | 200,000 | - | - |
| | | 600,000 | | - |
| <u>Less: (Losses) Unipal Cool Company</u> | | (136,994) | | - |
| | | 463,006 | | - |

* The investment is stated at cost, since this company is still under establishment.

14. Investment Property

The market value of these plots of land as of December 31, 2008 amounted to USD 1,658,872. Moreover, some of these plots of land are mortgaged to a number of banks against credit facilities.

15. Goodwill-Net

This item consists of the following:

| | 2008 | 2007 |
|---|------------|------------|
| | USD | USD |
| Cost | | |
| Balance – beginning of the year | 11,165,757 | 10,952,051 |
| Additions * | - | 213,706 |
| Balance – End of the Year | 11,165,757 | 11,165,757 |
| Provision for the Impairment in Goodwill | | |
| Balance – beginning of the year | 6,879,225 | 6,835,807 |
| Impairment expense for the year | - | 43,418 |
| Balance – End of the Year | 6,879,225 | 6,879,225 |
| | 4,286,532 | 4,286,532 |

* Additions to goodwill resulted from the Company's purchase of new shares at a value exceeding the book value of the share in some of its subsidiaries, whether through acquiring the shares of others or through subscribing for the increase in the capitals of some subsidiaries. Moreover, there were no additions as of the end of the year 2008 (against USD 213,706 as of December 31, 2007).

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

16. Projects under Construction

This item represents costs of works relating to constructing and equipping the production facilities and administration offices of the National Aluminum and Profiles Manufacturing Company (subsidiary) and Siniora Food Industries Company not yet completed as of December 31, 2008.

The movement on the projects under construction is as follows:

| | 2008 | 2007 |
|---------------------------------|-------------|-----------|
| | USD | USD |
| Balance - beginning of the year | 1,875,364 | 323,867 |
| Additions | 6,248,515 | 1,551,497 |
| Transferred to fixed assets | (1,448,722) | - |
| Balance - End of the Year | 6,675,157 | 1,875,364 |

17. Notes Payable Maturing within One year

This item represents notes payable in the following companies:

| | December 31, | |
|--|--------------|---------|
| | 2008 | 2007 |
| | USD | USD |
| National Aluminum and Profiles Manufacturing Company | - | 47,048 |
| Siniora Food Industries Company | - | 35,560 |
| Unipal for General Trade | 959,650 | 80,508 |
| | 959,650 | 163,116 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

18. Loans

The details of this item are as follows:

| | Short-term | Long-term | Short-term | Long-term |
|---|-------------------|-----------|-------------------|-----------|
| | December 31, 2008 | | December 31, 2007 | |
| | USD | USD | USD | USD |
| Arab Islamic Bank / Arab Palestinian Investment Company (holding company) | 1,500,000 | – | 2,000,000 | – |
| HSBC loan / Arab Palestinian Investment Company (holding company) | – | – | 1,000,000 | – |
| Bank of Jordan / Siniora Food Industries Company | – | – | 13,126 | – |
| Bank Audi / Siniora Food Industries Company | – | – | 34,020 | – |
| Jordan National Bank loans/National Aluminum and Profiles Manufacturing Company | 548,617 | 369,827 | 1,524,421 | 679,528 |
| Jordan National Bank loans-Nablus (holding company) transferred from the National Aluminum and Profiles Manufacturing Company | 600,000 | 900,000 | 300,000 | 1,500,000 |
| HSBC loan/Medical Services and Supplies Company | 80,833 | – | 161,667 | 80,833 |
| Arab Islamic Bank / National Aluminum and Profiles Manufacturing Company | 2,980,323 | – | 1,591,513 | – |
| Cairo Amman Bank loans/Palestinian Automobile Company | 295,667 | 1,182,668 | 295,667 | 1,478,335 |
| Arab Islamic Bank loans/Palestinian Automobile Company | 2,420,970 | 1,049,587 | 1,104,587 | 1,049,587 |
| Jordan National Bank / Palestinian Automobile Company | 862,729 | 320,948 | 98,581 | 160,000 |
| Rafah bank loan / Palestinian Automobile Company | 972,603 | 147,707 | 48,443 | 20,000 |
| Arab Islamic Bank loans/Arab Palestinian Shopping Centers Company | 489,400 | 1,723,046 | 384,030 | 2,222,942 |
| HSBC loan / Arab Palestinian Shopping Centers Company | 40,000 | – | 113,333 | 106,667 |
| Palestinian Investment Bank / Jericho Natural Mineral Water Factory Company | – | – | 8,382 | – |
| Housing for Financing and Trading/Siniora Food Industries Company | 597,791 | 3,526,473 | – | – |
| Cairo Amman Bank loans / National Aluminum and Profiles Manufacturing Company | 700,000 | – | – | – |
| | 12,088,933 | 9,220,256 | 8,677,770 | 7,297,892 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

19. Other Credit Balances

This item consists of the following:

| | December 31, | |
|---------------------------------|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Accrued expenses | 2,550,817 | 2,317,157 |
| Accrued interest | 24,317 | 50,602 |
| Unearned revenues | 321,537 | 341,804 |
| Accrued salaries and bonuses | 537,356 | 195,592 |
| Accrued vacations | 355,387 | 276,156 |
| Social security deposits | 13,554 | 9,233 |
| Sales tax deposits | 204,225 | 293,106 |
| Income tax deposits – employees | 69,889 | 90,450 |
| Customers advances | 429,068 | 294,405 |
| Other | 335,569 | 217,956 |
| | 4,841,719 | 4,086,461 |

20. Postdated Checks

This item consists of the following:

| | December 31, | |
|--|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| National Aluminum and Profiles Manufacturing Company | 696,642 | 744,544 |
| Arab Palestinian Shopping Centers Company | 704,540 | 552,196 |
| Siniora Food Industries Company | 550,824 | 591,493 |
| Medical Services and Supplies Company | 2,645,377 | 1,408,272 |
| | 4,597,383 | 3,296,505 |

- The maturities of postdated checks extend to December 31, 2009.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

21. Provision for End-of-Service Indemnity

This item consists of end-of-service indemnity provision balances in the following companies:

| | December 31, | |
|---|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Arab Palestinian Storage Company | 27,166 | 19,535 |
| Medical Supplies and Services Company | 584,544 | 467,495 |
| Unipal General Trading Company | 884,823 | 701,147 |
| National Aluminum and Profiles Manufacturing Company | 182,861 | 108,586 |
| Palestinian Automobile Company | 386,130 | 291,321 |
| Arab Palestinian Shopping Centers Company | 271,625 | 244,453 |
| Arab Palestinian Investment Company (holding company) | 294,388 | 207,216 |
| Sky Advertising, Publication, and Promotion Company | 320,800 | 246,195 |
| Siniora Food Industries Company | 518,987 | 383,173 |
| | 3,471,324 | 2,669,121 |

The movement on the end-of-service indemnity provision is as follows:

| | 2008 | 2007 |
|---------------------------------|-----------|-----------|
| | USD | USD |
| Balance - beginning of the year | 2,669,121 | 2,139,595 |
| Additions | 1,171,031 | 932,163 |
| Paid from the provision | (369,534) | (451,601) |
| Exchange difference | 706 | 48,964 |
| Balance - end of the Year | 3,471,324 | 2,669,121 |

22. Due to Banks

This item consists of credit facilities granted to the following companies:

| | December 31, | |
|--|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Siniora Food Industries Company | 592,719 | - |
| National Aluminum and Profiles Manufacturing Company | 557,480 | 477,377 |
| Medical Supplies and Services Company | 2,192,578 | 1,436,636 |
| Palestinian Automobile Company | 55,940 | - |
| Unipal General Trading Company | 8,153,153 | 3,332,470 |
| Arab Palestinian Investment Company | 464,178 | 276,175 |
| | 12,016,048 | 5,522,658 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

23. Revaluation Surplus of Fixed Assets

This item consists of the following:

| | December 31, | | | | | |
|--|---------------------|-----------|-----------------|-------------------------|-----------------|-------------------------|
| | 2008 | | | | 2007 | |
| | Revaluation Surplus | Ownership | Company's Share | Minority Interest Share | Company's Share | Minority Interest Share |
| | USD | ٪ | USD | USD | USD | USD |
| Arab Palestinian Shopping Centers Company * | 3,553,793 | 58,31 | 2,072,206 | 1,481,587 | 994,405 | 776,908 |
| Sky Advertising, Publication, and Promotion Company ** | 336,486 | 77,4 | 260,441 | 76,045 | 350,588 | 102,394 |
| | 3,890,279 | | 2,332,647 | 1,557,632 | 1,344,993 | 879,302 |

* Arab Palestinian Shopping Centers Company

In their meeting held on April 17, 2006, the General Assembly of the Company approved the revaluation of the plot of land owned by the Company and its presentation in the financial statements at fair value. The land was revalued by two licensed real estate assessors at a price ranging from USD 480 to USD 500 per square meter. Accordingly, the Board of Directors resolved to adopt 75% of the lower assessed value. The revaluation difference is shown in the revaluation surplus account within shareholders' equity at USD 1,771,313.

According to International Financial Reporting Standards, the plot of land has been revalued as of December 31, 2008, as the price per meter was valued from USD 660 to USD 680. Moreover, 90% of the lower valuation was taken and the accounting treatment was effected according to IAS (8), whereby the difference amounting to USD 592,299 was recorded in the consolidated changes in owners' equity. The revaluation difference as of the date of the financial statements stated in owners' equity amounted to USD 3,553,793.

** Sky Advertising, Publication, and Promotion Company

In their extraordinary meeting held on December 31, 2006, the General Assembly of the Company approved the Board of Directors' resolution to revalue fixed assets representing external posters and vehicles. The revaluation conducted by an independent and approved expert resulted in a surplus of USD 591,394 registered in a separate item within owners' equity. Moreover, at the end of the year 2006, Sky Company sold those assets to Propaganda, Advertising and Publication Company, (subsidiary). The amounts resulting from the sale transaction have been eliminated from the consolidated financial statements of Sky Company and its subsidiary. During the years 2008 and 2007, the revaluation reserve of fixed assets used by the Company was reduced by USD 116,496 and USD 138,412, representing the annual depreciation expense of these assets for the years 2008 and 2007, according to International Financial Reporting Standards.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

24. General and Administrative Expenses

This item consists of the following:

| | 2008 | 2007 |
|---|------------|------------|
| | USD | USD |
| Salaries and wages | 7,677,623 | 5,608,899 |
| Employees benefits | 535,772 | 112,151 |
| Provision for end-of-service indemnity | 1,164,079 | 915,986 |
| Rent | 504,003 | 420,220 |
| Stationery and printing | 175,796 | 117,538 |
| Maintenance and cleaning | 293,043 | 244,749 |
| Communication | 426,131 | 322,906 |
| Entertainment | 219,550 | 152,470 |
| Donations | 146,466 | 69,549 |
| Transportation and travel expenses | 513,198 | 350,016 |
| Consultation, legal and professional expenses | 915,099 | 671,364 |
| Subscriptions, governmental expenses and fees | 188,196 | 179,797 |
| Board of Directors' expenses | 180,648 | 258,375 |
| Bank expenses | 2,013 | 26,008 |
| Insurance | 67,160 | 43,486 |
| Vehicles expenses | 668,078 | 447,949 |
| Health insurance | 27,690 | 19,343 |
| Water and electricity | 695,463 | 485,021 |
| Advertising | 116,701 | 48,000 |
| Depreciation | 978,002 | 1,466,893 |
| Provision for doubtful debts | 564,868 | 483,468 |
| Goods storage expenses | 118,519 | 77,564 |
| Provision for slow-moving inventory items | 88,338 | 162,409 |
| Training | 93,180 | 48,838 |
| Other | 1,029,847 | 651,217 |
| | 17,389,463 | 13,384,216 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

25. Selling and Distribution Expenses

This item consists of the following:

| | 2008 | 2007 |
|--|-----------|-----------|
| | USD | USD |
| - | | |
| Salaries and wages | 952,859 | 771,864 |
| Social security contributions | 28,808 | 19,743 |
| Advertising | 420,803 | 87,374 |
| Sales bonuses and commissions | 263,017 | 221,643 |
| Car and fuel expenses | 507,696 | 305,651 |
| Water and electricity | 17,946 | 40,752 |
| Communication | 80,146 | 71,147 |
| Insurance | 44,296 | 51,293 |
| Depreciation | 105,495 | 115,757 |
| Maintenance | 72,513 | 39,618 |
| Marketing | 183,632 | 189,267 |
| Transportation and travel | 73,215 | 11,464 |
| Export expenses | 147,652 | 96,329 |
| Provision for end-of-service indemnity | 6,952 | 16,177 |
| Governmental expenses | 16,278 | 21,667 |
| Portage expenses | 262,509 | 203,168 |
| Entertainment | 325 | 1,044 |
| Other | 248,637 | 115,608 |
| | 3,432,779 | 2,379,566 |

26. Other Revenues - Net

This item consists of the following:

| | 2008 | 2007 |
|--|----------|----------|
| | USD | USD |
| (Losses) gains from sale of fixed assets | (20,587) | 27,884 |
| Dividends income | 92,819 | 259,029 |
| Currency exchange differences | 129,234 | (24,538) |
| Retained from provision for doubtful account | 99,353 | - |
| Discounting long-term checks under collection to their present value | 28,890 | 70,397 |
| Other (expenses) revenues | (63,626) | 121,742 |
| | 266,083 | 454,514 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

27. Income Tax – Subsidiary Companies

- Deferred Tax Assets:

This item includes the following:

| | 2008 | | | | | 2007 |
|---|-------------------|------------------|-----------|----------------|--------------|--------------|
| | Beginning Balance | Released Amounts | Additions | Ending Balance | Deferred Tax | Deferred Tax |
| Accounts Included Assets | USD | USD | USD | USD | USD | USD |
| Provision for doubtful debts | 1,762,839 | (331,310) | 395,355 | 1,826,884 | 255,407 | 247,876 |
| Provision for slow-moving inventory items | 342,192 | (64,796) | 88,338 | 365,734 | 54,860 | 51,329 |
| Provision for end-of-service indemnity | 2,087,590 | (97,190) | 655,710 | 2,646,110 | 357,992 | 284,399 |
| Prior years' losses | 563,000 | - | 196,248 | 759,248 | 113,887 | 84,450 |
| Lawsuits provision | 13,258 | - | 300,000 | 313,258 | 46,989 | 1,989 |
| | 4,768,879 | (493,296) | 1,635,651 | 5,911,234 | 829,135 | 670,043 |

- Deferred tax assets for some subsidiary companies have not been booked as they are immaterial and management is uncertain to benefit from them in the future.

- Income tax provision:

The movement on income tax provision as follow:

| | 2008 | 2007 |
|---------------------------------|-----------|-----------|
| | USD | USD |
| Balance - beginning of the year | 1,008,864 | 478,893 |
| Paid income tax | (574,127) | (408,387) |
| Accrued income tax | 1,540,555 | 938,358 |
| | 1,975,292 | 1,008,864 |

- The Arab Palestinian Investment Company (holding company) has concluded a final settlement with the Income Tax Department up to the end of the year 2007.

The following schedule shows the tax status of the subsidiary companies :

| Company's Name | Final Settlement up to Year |
|--|-----------------------------|
| Unipal General Trading Company | 2007 |
| Sky Advertising, Publication, and Promotion Company | 2007 |
| Medical Services and Supplies Company | 2008 |
| National Aluminum and Profiles Manufacturing Company | 2007 |
| Palestinian Automobiles Company | 2007 |
| Arab Palestinian Storage Company | 2005 |
| Arab Palestinian Shopping Centers Company | 2007 |
| Siniora Food Industries Company | 2007 |
| Jericho Natural Mineral Water Factory Company | Exempted |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

28. Contingent Liabilities

First: As of the date of the financial statements, the Company was contractually liable for the following:

1. Sale of fixed assets of Jericho Natural Mineral Water Factory Company

The shareholders of Jericho Natural Mineral Water Factory Company (excluding the National Insurance Group Company – owns 15% of the Company's Capital-which objected against the sale by holding a reserved position on the decision) resolved, in their extraordinary meeting held on October 24, 2005, to sell the Company's assets (production line, trade marks, and trade name) to the Palestinian Soft Drinks Company (private shareholding company). On December 19, 2005, a sale – purchase agreement between the Company (Jericho Natural Mineral Water Factory Company) and Palestinian Soft Drinks Group Company was signed. According to the agreement, the Company sold and transferred ownership title of the Company's assets defined in the agreement appendix. Moreover, the assets represent the production line, trade marks, and fixed assets that are free from any mortgage, lien, legalities, or rights to any third party (except for the land and building erected on it). The assets were sold for an amount of USD 900,000 to be repaid over 5 calendar years in 5 installments of USD 180,000 each to be paid annually effective from September 30, 2006 up to December 30, 2010. Moreover, they are shown at their net present value in the accompanying financial statements. The seller is committed to issue a tax invoice to the purchaser for the amount plus the value added tax.

The agreement states, among other things, the following:

- a. The seller declares the land on which the factory is erected as a common ownership property. Moreover, the seller is committed to compensate the purchaser for any damages or work downtime due to common ownership of the land for a maximum of USD 90,000. The compensation is to be calculated on a monthly basis by dividing the amount by twelve months.
- b. The purchaser pledges to obtain an insurance policy for the real estate at a ceiling of USD 750,000. The policy covers insurance against fire, theft, earthquakes, storms, wind forces, floods, vehicle accidents, aircraft accidents, explosion of pipes, and explosions whereby the seller is the only beneficiary from the policy. As long as the cost of the assets has not been fully repaid, the purchaser is committed to obtain an insurance policy that covers insurance against theft, fire, and natural catastrophes whereby the purchaser is the only beneficiary from the policy and the seller benefits through the purchaser up to the limit of the remaining balance as per the agreement.
- c. If the seller decides to sell the real estate within five years from the date of signing the agreement, priority is given to the purchaser.
- d. The related fixed assets are not shown in the accompanying consolidated financial statements.
- e. The Company's future plan represents selling its production line of water bottling, trade marks, trade name and other assets. This is to be performed in a manner that insures the incurrence of the least losses in light of the study of the available alternatives prepared by executive management in relation to the Company's financial status and profitability during the upcoming five years and the utilization of the positive cash flows to repay the Company's debts owed to banks and suppliers, in addition to benefiting from the available resources and investing in other profitable economic activities.

Therefore, management laid down a detailed plan to resume its activities in a manner congruent with the opportunities available in the Palestinian market. Accordingly, management is currently engaged in feasibility studies relating to the needs of the local agricultural community in Jericho, particularly in light of the expected withdrawal of the Israeli troops from the agricultural settlements surrounding Jericho Governorate. Consequently, new investment opportunities in the field of manufacturing agricultural products shall become available. Moreover, the Company revalued the buildings and plots of land, and the revaluation showed no significant differences between the values of the assets stated in the Company's financial statements and the values reported by the assessor. On the other hand, management is presently approaching certain parties such as the Palestinian Agricultural Relief Organization to set up a comprehensive plan to achieve the above-mentioned points.

2. During August 2008, the metal poles of a major production line (withdrawal line) of the National Aluminum and profiles Manufacturing Company suddenly broke, resulting in production termination for 86 days. The Company claimed compensation from the related insurance company for the direct damages of the metal poles as well as fees for repairing the damages and re-assembling the poles, in addition to claiming the loss of profits resulting from the termination of production.

On March 12, 2009, the Company reached a final settlement with the insurance Company including an amount of sheikel 211,548 (equivalent to USD 35,254) for the direct damages and an amount of USD 100,000 for the loss of profit stated in other debit balances (Note 10).

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

28. Contingent Liabilities

Second: As of the financial statements date, the Company was contingently liable for the following:

| | December 31, | |
|---|--------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Letters of credit | 3,291,575 | 2,428,577 |
| Bank guarantees | 9,264,581 | 7,300,000 |
| Outstanding bills | 471,076 | 282,068 |
| Unpaid portion of the capital of subscribed companies | - | 300,000 |
| Bills of collection | 2,818 | - |
| Contractual liabilities –projects under Construction and others | 2,716,403 | 8,358,704 |

29. Lawsuits

a. Siniora Food Industries Company

There are lawsuits against Siniora Food Industries Company claiming amounts totaling JD 38,400. In the opinion of the Company's lawyer and its management, no obligations shall arise against the Company therefrom.

b. Arab Palestinian Shopping Centers Company

There are lawsuits against Arab Palestinian Shopping Centers Company claiming amounts totaling USD 5,369 representing labor claims. In the opinion of the Company's lawyer and its management, no obligations shall arise against the Company therefrom.

c. Jericho Natural Mineral Water Factory Company

During the year 2008, the shareholder owning 15% of the Company's capital "Ahli Group Insurance Company" raised a lawsuit against Mr. Ali Al-Aqqad himself and against him as a chairman of Jericho Natural Mineral Water Factory Company; and against the Arab Palestinian Investment Company (APIC) as a shareholder and a board member in Jerico Natural Mineral Factory Company, represented by Mr. Tarek Omar AL-Aqqad, claiming an amount of USD 721,577, representing the prosecutor's shares in the Company's capital. Moreover, the prosecutor objected against the Company's management which led to losses as well as against its previous sale contract of the Company's assets.

In opinion of the Company and its lawyer, the Company stands on solid ground regarding this case as the documented resolution objected to are available at the companies controller's office.

30. Related Parties

a. During the year 2008, the Company carried out the following transactions with related parties:

| | Nature of Transaction | Amount |
|---|---|---------|
| | | USD |
| Al-Aqqad Investment Company – Major Shareholder | Travel and insurance expenses paid on behalf of the Company | 219,987 |

b. The salaries, bonuses, and other benefits of the executive management of the holding company and its subsidiaries amounted to USD 2,454,770 for the year 2008 (USD 1,936,239 for the year 2007).

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

31. Risk Management Policies and their Objectives

a. Capital Management Risk

The Company manages its capital to ensure its ability to continue as a going concern and to maximize the return to stakeholders through achieving an optimal balance between equity and debts. Moreover, no change in the Company's policy has occurred since the year 2007.

The following table shows the ratio of liabilities to equity as of December 31, 2008 and 2007:

| | December 31, | |
|---|--------------|------------|
| | 2008 | 2007 |
| | USD | USD |
| Due to banks | 12,016,048 | 5,522,658 |
| Accounts payable | 17,475,663 | 16,475,874 |
| Notes payable maturing within a year | 959,650 | 163,116 |
| Post-dated checks | 4,597,383 | 3,296,505 |
| Loans installments maturing with a year | 12,088,933 | 8,677,770 |
| Other credit balances | 4,841,719 | 4,086,461 |
| Tax provision | 1,975,292 | 1,008,864 |
| Total Current Liabilities | 53,954,688 | 39,231,248 |
| Provision for end-of-service indemnity | 3,471,324 | 2,669,121 |
| Long-term loans installments | 9,220,256 | 7,297,892 |
| Total Liabilities | 66,646,268 | 49,198,261 |
| Total Owners' Equity | 66,146,034 | 57,822,663 |
| Ratio of Debt to Owners' Equity | 101% | 85% |

b. Liquidity Risk

Liquidity risk, also referred to as funding risk, is the risk that the Company will encounter difficulty in raising funds to meet commitments. Moreover, the Company manages liquidity risk by maintaining adequate reserves and continuously monitoring forecasted and actual cash flows, and matches the maturities of financial assets and financial liabilities.

c. Credit Risk

Credit risk refers to the risk that the counterparty will default on its contractual obligations resulting in financial loss to the Company. The Company has adopted a policy of dealing with only creditworthy counterparties and obtaining adequate guarantees, as appropriate, to mitigate the risk of financial loss from defaults.

The Company's financial assets which consist mainly of clients accounts and cheques under collection do not represent significant concentrations of credit risk as the debtors are spread widely among clients classifications and their geographic areas. Moreover, the Company maintains a strict credit policy by monitoring the credit limit for each client individually.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

31. Risk Management Policies and their Objectives

d. Foreign Currency Risk

Currency risk is the risk that the value of a financial instrument will fluctuate due to changes in foreign exchange rates.

The Company's major foreign currency transactions are denominated in Jordan Dinar, Shekel and Euro. The carrying amounts of the Company's foreign currency denominated monetary assets and monetary liabilities at the balance sheet date are as follows:

| | Assets | | Liabilities | |
|-----------------|--------------|------------|--------------|------------|
| | December 31, | | December 31, | |
| | 2008 | 2007 | 2008 | 2007 |
| | USD | USD | USD | USD |
| Jordanian Dinar | 25,105,660 | 28,483,028 | 2,477,832 | 12,953,220 |
| Shekel | 26,085,897 | 18,001,385 | 24,765,086 | 17,583,580 |
| Euro | 659,269 | 213,002 | 1,049,798 | 589,147 |

The sensitivity analysis of the accounts exposed to foreign currency exchange risk according to currency for the years 2008 and 2007 that impact the income statement and owners' equity is as follows:

| | + 1% | | - 1% | |
|---------|---------|---------|-----------|-----------|
| | 2008 | 2007 | 2008 | 2007 |
| Asset | USD | USD | USD | USD |
| Sheikel | 260,859 | 180,014 | (260,859) | (180,014) |
| Euro | 6,593 | 2,130 | (6,593) | (2,130) |

| Liabilities | | | | |
|-------------|-------------|-------------|---------|---------|
| Sheikel | (247,651) | (175,836) | 247,651 | 157,836 |
| Euro | (10,498) | (5,891) | 10,498 | 5,891 |

Management believes that there is no risk associated with the U.S. Dollar currency since the Jordanian Dinar is pegged to the U.S. Dollar.

e. Interest Rate Risk

Interest rate risk is the risk that the value of a financial instrument will fluctuate due to changes in market interest rates.

The sensitivity analysis below has been determined based on the exposure to interest rate risk for banks borrowings at the balance sheet date. The analysis is prepared assuming the amount of the liability outstanding at the balance sheet date was outstanding for the whole year. An increase or decrease amounting to 1% is used which represents management's assessment of the probable and acceptable change in market interest rate:

| | + 1% | | - 1% | |
|----------------------|-------------|-------------|---------|---------|
| | 2008 | 2007 | 2008 | 2007 |
| | USD | USD | USD | USD |
| Net Income | (388,823) | (229,922) | 388,823 | 229,922 |
| Shareholders' Equity | (388,823) | (229,922) | 388,823 | 229,922 |

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

31. Risk Management Policies and their Objectives

f. Shares Prices Risk

Shares price risk is a result of the change in the shares fair value. The Company manages this risk by diversifying its portfolio to different geographical areas and economic sectors. Most of the investments owned by the Company are listed on the Palestinian Stock Market and Amman Stock Market.

| | December 31, 2008 | |
|--------------------------|---------------------|----------------------------|
| | Change in Indicator | Effect on Income Statement |
| Indicator | USD | USD |
| Palestinian Stock Market | - + 1% | - + 10,499 |

| | December 31, 2007 | |
|--------------------------|---------------------|----------------------------|
| | Change in Indicator | Effect on Income Statement |
| Indicator | USD | USD |
| Palestinian Stock Market | - + 1% | - + 23,962 |
| Amman Stock Market | - + 1% | - + 1,160 |

32. Earnings per Share for the Company's Shareholders

| | For the Year Ended December 31, | |
|--|---------------------------------|-----------|
| | 2008 | 2007 |
| | USD | USD |
| Profit for the year | 4,750,714 | 2,373,567 |
| Weighted average number of shares | 612,678 | 612,678 |
| Earnings per share for the year relating to the Company's shareholders | 7,75 | 3,87 |

- As stated in Note (1B) the General Assembly of the Company decided in its extraordinary meeting date June 26, 2008 to decrease the Company's capital by amortizing a portion of accumulated losses amounting to USD 18,380,340 through decreasing the share's nominal value from USD 100 to USD 70 so as for capital to become USD 42,887,460. Therefore, no change was noted on the weighted average number of shares for the current year and prior years.

Arab Palestinian Investment Company (Holding Company)

Notes To Consolidated Financial Statements

33. Segmental Analysis

The following is information on the Company's business sectors according to activities:

| | | | | | Total | |
|--|------------|-------------|-----------|------------|-------------|-------------|
| | Industrial | Trade | Service | Other | 2008 | 2007 |
| | USD | USD | USD | USD | USD | USD |
| Total revenues | 36,506,532 | 195,715,721 | 4,889,506 | 1,565,839 | 238,677,598 | 171,091,736 |
| <u>Less:</u> Cost of sales and services | 25,304,987 | 177,120,469 | 3,819,556 | - | 206,245,012 | 148,724,778 |
| Gross Profit | 11,201,545 | 18,595,252 | 1,069,950 | 1,565,839 | 32,432,586 | 22,366,958 |
| <u>Less:</u> Expenses not allocated to sectors | | | | | 23,546,919 | 18,197,049 |
| Income before tax | | | | | 8,885,667 | 4,169,909 |
| <u>Less:</u> Income tax | | | | | 1,402,018 | 1,004,269 |
| Income for the Year | | | | | 7,483,649 | 3,165,640 |
| Other information | | | | | | |
| Sector assets | 47,206,286 | 58,132,744 | 6,497,368 | - | 111,836,398 | 95,333,251 |
| Assets not allocated to sectors | - | - | - | 20,955,904 | 20,955,904 | 11,687,673 |
| | 47,206,286 | 58,132,744 | 6,497,368 | 20,955,904 | 132,792,302 | 107,020,924 |
| Sector's liabilities | 16,309,996 | 44,118,113 | 2,634,434 | - | 63,062,543 | 41,475,283 |
| Liabilities not allocated to sectors | - | - | - | 3,583,725 | 3,583,725 | 7,722,978 |
| | 16,309,996 | 44,118,113 | 2,634,434 | 3,583,725 | 66,646,268 | 49,198,261 |

34. Geographical Distribution

All of the subsidiary companies are concentrated in the Palestinian Authority Territories except for Siniora Food Industries Company, which operates in the Hashemite Kingdom of Jordan, with total assets of USD 25,827,299 and total liabilities of USD 9,155,157 as of December 31, 2008. Its revenues totaled USD 13,614,165 and expenses USD 12,742,750 for the year ended December 31, 2008.

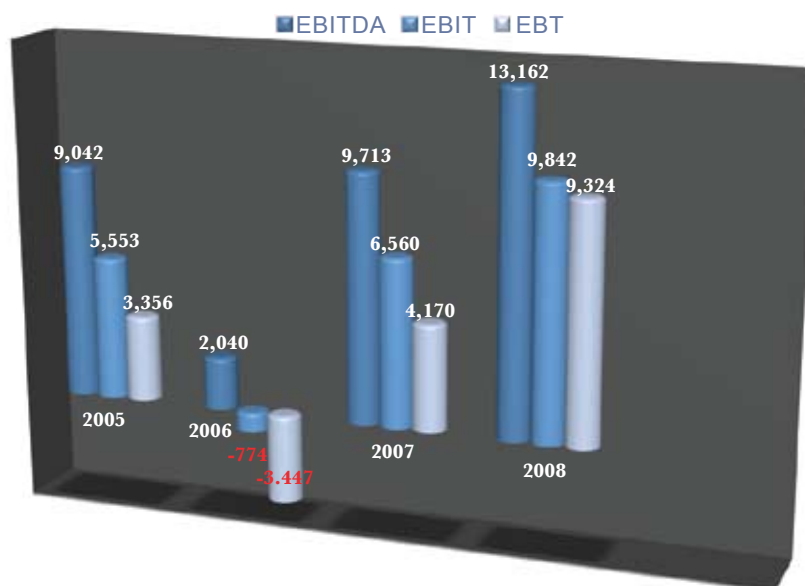
35. Comparative Figures

Some of the year 2007 comparative figures have been reclassified to correspond with the year 2008 presentation.

Charts

Profit Indicators Development

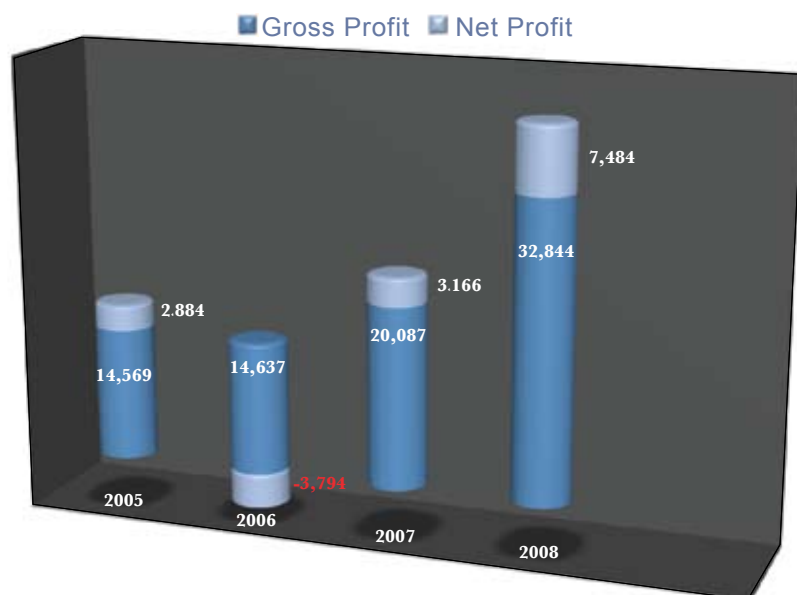
Profit Indicators Development



Charts

Gross and Net Profit Development

Gross and Net Profit Development



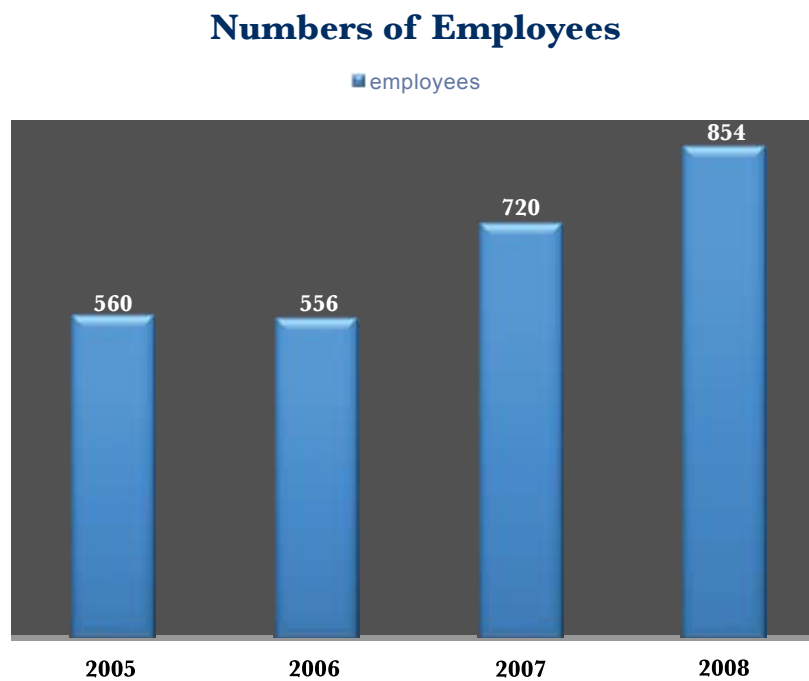
Charts

Assets & Sales



Charts

Numbers of Employees

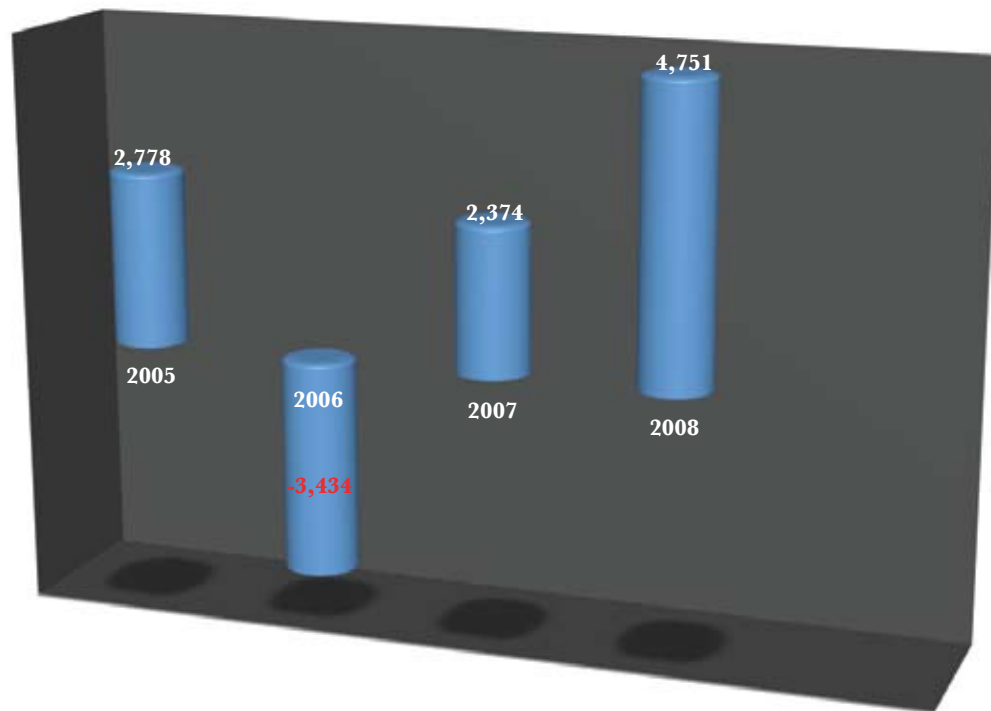


Charts

NP APIC Share

NP APIC Share

■ NP APIC Share



APIC from the Inside



APIC from the Inside

