

Corporate Social Responsibility...A Continuous Commitment and True Support

APIC invested 14% of its net profit in 2020 in corporate social responsibility, amounting to USD 3.5 million

APIC's commitment to the communities within which it operates stems from its deep faith that fundamental change begins with recognizing the importance of responsibility towards those around you. This belief is rooted in APIC's vision of forming strategic partnerships with institutions that play an active role in society in the education and health sectors, entrepreneurial projects, and youth, as well as its support for social, charitable, humanitarian, and cultural institutions. In 2020, APIC invested 14% of its net profit in corporate social responsibility, amounting to USD 3.5 million.

The global coronavirus pandemic caused severe social and economic unrest, which in turn required serious resource mobilization and the unification of national efforts to support and aid hindered communities. The support was demonstrated through APIC's advancement of social unity and community resilience in the face of the pandemic. In 2020, APIC doubled the budget of its corporate social responsibility strategy, allocating more than half to support national efforts in both Palestine and Jordan to combat the pandemic, amounting to USD 2 million.



In-kind Support

Latest Medical and Laboratory Equipment

- Providing COVID-19 rapid testing devices to enable medical staff to examine and diagnose in a short timeframe.
- Equipping intensive care units with all essential medical equipment and supplies at quarantine stations.
- Providing protective suits for medical staff and the armed forces.
- · Training healthcare professionals in the use of medical equipment.
- Providing ventilators for hospital intensive care units.

Ambulances

• Delivering six fully-equipped Hyundai H1 ambulances to the Palestinian Ministry of Health in support the ministry's work to combat the virus and curb its spread.

Food Parcels

- Donating thousands of food parcels to support families affected by the pandemic in Palestine and Jordan
- Providing meal kits to the armed forces and volunteering military troops in various governorates of Palestine.

Financial Donations

- Financial support for national funds established to combat the coronavirus pandemic.
- Financial support for several official institutions and national initiatives formed to combat the coronavirus pandemic.

The Safety of all Employees and Customers

- Precautionary measures were taken to protect all APIC employees, customers, suppliers, and the public during the pandemic at all locations, branches, and facilities of APIC and its subsidiaries, including offices, warehouses, distribution centers, and customer service centers.
- Medical-grade gloves, protective masks, and disinfectants were provided to APIC headquarters and its subsidiaries.
- Personal protection supplies were distributed, including N95 masks, to all employees and offices, warehouses, and branches of APIC subsidiaries were continuously sterilized.
- Social media awareness campaigns were launched to spread awareness among citizens regarding the pandemic and its dangers.



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Orphans, Families and **Persons with Special Needs**





Children with Autism and Learning Disabilities Society

APIC has pledged strategic support to the Children with Autism and Learning Disabilities Society in Tulkarem, Palestine, for three years, between 2020 and 2022. This support will assist the society in its mission of integrating autistic children and those with learning disabilities into society by developing their skills and creativity.

The Children with Autism and Learning Disabilities Society is a non-profit humanitarian charity founded in 2009 in Palestine. The society aims to aid children with disabilities and autistic children in the areas of care, rehabilitation, and development of their skills as well as training in order to better achieve the principle of social justice and protection of basic rights and facilitate their integration into the Palestinian society. The society provides its services through the Rehabilitation Center for Children with Developmental Disabilities, a medical rehabilitation center licensed by the Palestinian Ministry of Health.



Orphans, Families and Persons with Special Needs







The Arab Orphans Committee

APIC supported the Arab Orphans Committee in 2020 by sponsoring 14 university students in Jordan through the Student Fund Program.

The Arab Orphans Committee (AOC) was established in Haifa in 1940, was re-established in Jordan in 1949 and works on supporting the underprivileged youths in Palestine and Jordan with equal opportunities in education through its soft loan and scholarship programs along with providing workshops and training at its industrial school in Jerusalem.

Orphans, Families and **Persons with Special Needs**





Jasmine Charitable Society

APIC pledged strategic support to Jasmine Charitable Society in 2020 to aid the association in executing its humanitarian message in the care and rehabilitation of people with special needs. This support is based on the value of the association's mission in targeting autistic children who are in dire need of early rehabilitative efforts in early childhood.

Jasmine Charitable Society (JCS) is a non-profit Palestinian civil society organization that cares for children with disabilities. The society was founded in 2002 in Ramallah and Al Bireh, Palestine, and works on the care, rehabilitation, and treatment of individuals with disabilities in order to integrate them into the local community, helping them become self-dependent in their daily lives. To date, the society supports 150 children.







SOS Children's Villages in Palestine

APIC has regularly supported SOS Children's Villages in Palestine to help the institution maintain its humanitarian mission of providing quality education as well as stable, secure, and loving care to children who have lost parental and community support. Since 2016, APIC has been sponsoring a family of eight children in Bethlehem's SOS Children's Villages.

As a continuation of an agreement signed in 2019, APIC is active in the Youth Links initiative that helps SOS Children's Villages Palestine build youth capabilities, enabling them to engage as active and influential members within the Palestinian society as well as preparing them to face future challenges, especially in choosing the appropriate academic and vocational paths in preparation for their inclusion into the job market at for-profit and nonprofit companies and organizations.

SOS Children's Villages Palestine is a member association of SOS Children's Villages International, which works in 136 countries around the world, providing loving homes and families to children who have lost their parents or are at risk of losing parental care. It enables children to develop their characters and self-reliance to grow and face life challenges within a loving family. It also supports families going through challenging living conditions by providing care, education, and health services. SOS Children's Villages Palestine began work in 1966 and was the first of its kind in the Middle East.



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Orphans, Families and Persons with Special Needs





SOS Children's Villages in Jordan

APIC pledged funding to SOS Children's Villages Jordan in 2020 to support it in carrying out its humanitarian work in providing integrated care for children and youth.

SOS Children's Villages Jordan is a national non-profit organization established in 1983. The association cares for around 250 orphaned children and those who lack parental care in 32 houses in three villages and nine youth houses in Amman, Irbid, and Aqaba. The SOS Children's Villages concept is based on four main pillars: a mother, brothers and sisters, a home, and a village. An SOS mother cares for five to seven children in a house that replicates the setting of a family, providing children with care, accommodation, education, skills, protection, social inclusion, food, security, physical health, social and emotional well-being, and livelihood.



Orphans, Families and Persons with Special Needs





The Society of Inash El Usra

APIC has been a strategic donor for the Society of Inash El Usra since 2016 through a partnership agreement that ends in 2021, assisting the organization in fulfilling its national, social, and humanitarian missions.

Inash Al Usra association is a Palestinian developmental women's association established in Al-Bireh in 1965, which has grown from one room to five buildings and from one employee to 105 employees (of which 85% are women). Inash Al Usra has a palpable effect on humanitarian, social, economic, and academic aspects of Palestinian society. Inash al Usra works in the areas of Palestinian identity preservation through culture and heritage, as well as in both academic and vocational education for hundreds of female and male students each year. The association also works in the field of humanitarian and developmental activities, which help economically fragile families strengthen their ability to remain steadfast and has nine small social businesses to help enhance people's livelihoods.

Orphans, Families and

Persons with Special Needs





Star Mountain Rehabilitation Center

APIC has pledged support to Star Mountain Rehabilitation Center since 2017 in a strategic agreement until 2022, to assist the organization in fulfilling its mission of providing rehabilitation to persons with intellectual disabilities, offering them training and other opportunities needed to be active members of society. APIC's contribution to organizations that provide skills training to persons with intellectual disabilities reflects the company's strong belief in equal opportunities, respect for others, and the importance of human rights.

Star Mountain Rehabilitation Center is an institution of the Worldwide Moravian Church working in Palestine. It contributes to helping secure dignified lives for persons with intellectual disabilities, through the provision of rehabilitation and training, integration and inclusion, awareness building, and community mobilization, based on love, dignity, justice, and equality. The center's three programs include an inclusive kindergarten, the school, and vocational training. Star Mountain Rehabilitation Center works with people with intellectual disabilities, their families, the community, as well as national and governmental organizations to raise their awareness on disability rights and issues so that they can become change agents who support the process of creating an inclusive, disability-responsive Palestinian state and community. The center is a member of several networks and forums to exercise pressure on policymakers to claim the rights of persons with disabilities and change negative attitudes. The center also provides support services to people with intellectual disabilities including physiotherapy, speech therapy, psycho-social support, art, music, and sports education, as well as drama, circus, and dabkeh. The center currently supports 81 persons with intellectual disabilities of all ages.



Orphans, Families and Persons with Special Needs





Give Palestine Association

APIC has been providing strategic support to the Give Palestine Association since 2018, within the framework of a three-year agreement, between 2018 and 2020, in which support was given to the association's programs in the Gaza Strip.

Furthermore, APIC continued to support the vocational and technical training program for orphans in the Gaza Strip for two years, based on a two-year agreement signed in 2019. This program aims to support 100 orphaned students by providing them with vocational and technical training and education to enable them to resume their schooling and build their capabilities as well as improving their chances at finding a job by providing them with professional and technical skills for them to better integrate into the society.

The Give Palestine Association (GPA) is a leading association in charitable and humanitarian work. The association is a non-profit, non-political, non-governmental, and non-partisan association working in the Gaza Strip, Jerusalem, and the West Bank, including areas and villages adjacent to the Separation Wall and Israeli settlements. GPA was established as a response to the emerging suffering of the Palestinian people living under occupation and siege to alleviate their difficulties. The association was founded by merging the Association of Gaza Voluntary Relief Efforts (Ata` Gaza), which was established in 2003 in Gaza City, with the Give Palestine Association that was founded in Ramallah in 2010. The association works in various fields such as relief, culture, and sustainable development. Also, the association focuses on marginalized and poor areas and operates centrally in the Gaza Strip, where it works with less fortunate families, especially women and children. The total number of beneficiaries of the programs implemented by the association in 18 years is more than one million people.

Orphans, Families and

Persons with Special Needs

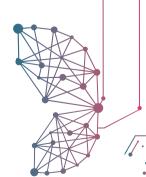




Ephpheta Paul VI

APIC has pledged to support Ephpheta Paul VI in Bethlehem, Palestine, through a three-year agreement that spans 2020 through 2022. This agreement comes in support of the school established by the association, to aid in its humanitarian and social mission in educating children and youth who are deaf and hard of hearing from different areas in Palestine.

Ephpheta Paul VI is a specialized school for deaf and hard of hearing children and youth. It has assisted in their rehabilitation in terms of linguistic, academic, and social integration in Palestine since 1971. The school was established after His Holiness Pope Paul VI visited as a pilgrim to the Holy Land in 1964. On September 6, 1971, the audio-phonetic rehabilitation and academic program began for 24 deaf children until the sixth grade. Now, after 49 years, the school has 190 deaf students from the age of one year to the age of 18, from the early intervention stage to the secondary stage (Tawjihi). The school adopts the oral method (lip reading and auditory training) in the rehabilitation and education of the deaf and hard of hearing from childhood.



Orphans, Families and Persons with Special Needs





Tkiyet Um Ali (TUA)

APIC subsidiary Siniora Food Industries supported Tkiyet Um Ali (TUA) for voluntary and philanthropic work in Jordan through a two-year agreement (2020-2021). This agreement was instituted to support the association in covering the costs of monthly food parcels for 200 families in the southern governorates of Jordan.

TUA was established in 2003 by Her Royal Highness Princess Haya Bint Al Hussein in memory of her late mother, Her Majesty Queen Alia. TUA is the first non-governmental organization of its kind to eradicate hunger in Jordan and the Arab world. Since its establishment, Tkiyet Um Ali has never shied away from its vision of reaching a hunger-free Jordan. Tkiyet Um Ali (TUA) delivers sustainable food aid to 20,000 families living in extreme poverty in Jordan through its Sustainable Food Aid Program. Tkiyet Um Ali also implements various other programs which aim to secure people in need with their daily food such as the Wayfarer Program, Mawa'ed Al Rahman Program, and the Adahi Program. Also, throughout the year, TUA offers 19 volunteering programs that aim to preserve the dignity of endorsed families and improve their living conditions.

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Education





Dar Al-Tifel Al-Arabi Organization – Jerusalem

APIC has been supporting Dar Al-Tifel Al-Arabi since 2017, within a strategic support plan until the year 2021, where APIC provides 20 scholarships for distinguished female students studying at Dar Al Tifel Al-Arabi secondary school in Jerusalem.

Dar Al-Tifel Al-Arabi Organization (DTA) was founded in Jerusalem in 1948 by the late Hind Husseini, a pioneer in philanthropy and voluntary work in Palestine. DTA is a forerunner in community work in Jerusalem, and its services span various sectors including education, orphan care, heritage, and culture. It runs and supervises Dar Al Tifel Al-Arabi elementary and secondary school, a nursery and seven kindergartens, and a boarding section for orphan girl students and social cases. It also manages two cultural centers, the Palestinian Heritage Museum and Dar Isaaf Al-Nashashibi for Culture, Arts, and Literature.



Education



Dual Studies – Al-Quds University

APIC has been supporting Al-Quds University's Dual Studies program since 2016, hosting 16 students during their undergraduate studies. Students in the faculties of electrical engineering, information technology, and business administration get the opportunity to intern at APIC subsidiaries during their four-year undergraduate studies.

Dual Study is an educational system that combines theoretical study with practical application. Al-Quds University launched the Dual Studies program in 2015, with funding from the German government through GIZ. Dual Studies was designed to contribute to raising the professional level of the Palestinian youth and providing good jobs for students after graduation. Moreover, it aims to bridge the gap between the academic educational outcomes and the needs and requirements of the Palestinian labor market. The program is being implemented along the lines of the German experience, which focuses on the integration of academic study and linking students in the work environment from the first day of enrollment in a specialty. This methodology provides students with the opportunity to study at Al-Quds University as well as have the chance to practice in the field of their study at a specialized Palestinian company until they achieve their bachelor's degree.



Sarah Al-Afghani, Faculty of Engineering

Siniora Food Industries Trainee

"In light of the economic conditions in Palestine and the continuous increase in the number of graduates coming into the labor market, the opportunity to study within the Dual Studies program provided me with the ability to form a preliminary picture of what practical and actual functional applications are by engaging in a comprehensive practical environment for all aspects that were cited during our theoretical education. It also played an important role in helping me build a clear approach to what I aspire to achieve in the future by enhancing my personality and experiences, which began to develop little by little because of the continuity of this process. The opportunity to work at Siniora Food Industries is one of the best opportunities that have been presented to me, which I am very grateful for having."

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Education

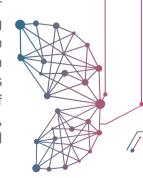




Birzeit University

As part of the support provided to Birzeit University (BZU) over many years, APIC has been providing an annual scholarship for five students from Omar Aggad Faculty of Engineering since 2018 as part of a ten-year strategic support agreement until the year 2027. Moreover, APIC sponsors its employees who wish to resume their postgraduate studies and obtain an Executive MBA at the university.

Founded on the principles of excellence and opportunity for all, Birzeit University has become Palestine's leading academic institution. It is an academic powerhouse with a clear focus on excellence that has secured its national and international recognition unparalleled with other established institutions. Birzeit University is a vibrant community of scholarship and learning that stands in the service of the country and the community. The university has been a thorn in the side of the occupation, insisting on playing its role of enlightenment and creating a multicultural Palestinian society on the campus grounds. Additionally, BZU constantly works to meet today's standards, and the expectations of 15,000 students attending its faculties of science, arts, business and economics, education, engineering and technology, graduate studies, law and public administration, pharmacy, nursing and health professions, and art, music, and design.



Education





INJAZ Palestine

APIC has maintained its support for INJAZ Palestine since 2007, both financially and in-kind support through volunteers from APIC and its subsidiaries.

INJAZ Palestine is an independent Palestinian organization run and sponsored by a group of pioneer Palestinian companies. It is a member of the Junior Achievement Worldwide organization, which was established in 1919. Through a partnership with the private and education sectors, INJAZ provides programs delivered by experienced volunteers from the Palestinian private sector to inspire and educate youth about entrepreneurial and business innovation.

APIC's Scholarship for the Children of its Employees

Every year, APIC awards full four-year scholarships to the highest scoring Tawjihi students among the children of its employees at a Jordanian or Palestinian university.

Education





King's Academy

Since 2014, APIC has supported distinguished students from Palestine to study at King's Academy in Jordan.

King's Academy, located in Madaba, Jordan, opened its doors in 2007. It is a non-profit, coeducational boarding and day school for middle and high school students (grades 7 to 12). The school provides a comprehensive curriculum based on the American Advanced Placement program and the College Board's QUEST framework for teaching and learning. The dynamic curriculum includes an integrated co-curricular program of athletics, activities, and community service, and boarding students live in a nurturing residential environment that allows them to flourish personally and intellectually. King's students currently number 583 and hail from Jordan and 44 other countries.



Education



Mahmoud Abbas Foundation

Since 2015, APIC has provided scholarships to Palestinian students in Lebanon through the Mahmoud Abbas Foundation.

Mahmoud Abbas Foundation is a non-profit organization registered in Palestine and Lebanon, founded in 2011 in response to the difficult situation Palestinian people face in refugee camps in the Diaspora, especially in Lebanon. The foundation helps refugees through three programs: the student's scholarship program that provides scholarships to Palestinian students, to date, around 5,000 students have benefited from this program; the family interdependence program (Takaful), which provides symbolic aid to more than 300 families; and the youth empowerment program that aims to enhance and develop capabilities of the youth to prepare them for the labor market and increase their employability chances by offering them training opportunities at the Cisco Academy or in graphic design.

Youth Leadership and Entrepreneurship





The Palestinian Initiative for the Promotion of Global Dialogue and Democracy – MIFTAH

APIC has been providing strategic support to MIFTAH since 2017 through a five-year agreement until 2022, to support the Palestinian Youth Leadership Empowerment Program, which aims to empower and build the capacity of young leaders and enhance their role at all levels to play an effective role in the sustainable development process.

The Palestinian Initiative for the Promotion of Global Dialogue and Democracy - MIFTAH is a non-governmental non-profit organization that was established in Jerusalem in 1998. It seeks to promote the principles of democracy and good governance within various components of Palestinian society; it further seeks to engage local and international public opinion and official circles on the Palestinian cause. To that end, MIFTAH adopts the mechanisms of active and in-depth dialogue, the free flow of information and ideas, as well as local and international networking. One of MIFTAH's strategic objectives is to promote good governance through enhancing the role and participation of women and youth in policy and decision-making within the public sector and local government organizations. This participation is increased through empowering potential women and youth political leadership in the West Bank and Gaza Strip for national and local government elections and supporting women and youth to be well prepared to take on political roles and to become involved in political and public spheres.



Youth Leadership and Entrepreneurship





Gaza Sky Geeks

APIC has been providing strategic support to Gaza Sky Geeks since 2017. Gaza Sky Geeks is a technology and education center that supports entrepreneurs and software developers in Gaza, Palestine.

Gaza Sky Geeks (GSG) is the leading co-working space, pre-seed startup accelerator, and technology education hub in Palestine. Its mission is to build an internationally competitive technology ecosystem in Palestine through online freelancing, outsourcing, and tech startups that create high-salary jobs. Since 2017, GSG helped generate over USD 600,000 in investment and revenue for startups and over USD 4.4 million for freelancers and other online workers, helped train and educate over 10,000 unique individuals in technology and business, and made it easier for Palestinian businesses to receive payments online.

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Health and Medical Care





Aid and Hope Program for Cancer Patients Care

APIC has been providing support to the Aid and Hope Program for Cancer Patients Care since 2018, within the framework of a three-year strategic agreement, between 2018 and 2020.

Aid and Hope Program for Cancer Patients Care (AHP) is a Palestinian non-governmental not-for-profit organization that was established in 2010, in the Gaza Strip. AHP was the first of its kind in Gaza and provides awareness workshops and psychosocial support for breast cancer patients. AHP provides personalized, emotional, practical, and psychosocial support and basic palliative care services to women diagnosed with breast cancer, and their families. AHP's vision is to collaborate with primary and secondary health facilities and other organizations to maximize the effectiveness of their activities while avoiding the duplication of efforts, as well as breast cancer prevention and early detection programs. Aid and Hope Program for Cancer Patient Care is improving women's awareness of breast cancer and improving the lives of breast cancer patients in the Gaza Strip.



Health and Medical Care





King Hussein Cancer Foundation

APIC subsidiary Siniora Food Industries has been supporting King Hussein Cancer Center (KHCC) for years.

In 2020, APIC maintained its support to the Khair Fund, which was established in 2019 to cover the accommodation of Palestinian cancer patients who are transferred by the Palestinian Ministry of Health for treatment at KHCC, as many less fortunate patients are not being treated due to their inability to secure the costs of accommodation near the center.

The King Hussein Cancer Center is a pioneering medical institution in the Middle East that provides the latest scientific developments in holistic cancer care for patients, both children and adults. The center is accredited by the Joint Commission International (JCI) as a specialized center in comprehensive cancer care. It is the only medical center outside the United States of America to be awarded the Joint Commission International Clinical Care Program Certificate (CCPC) for its oncology program.

Health and Medical Care

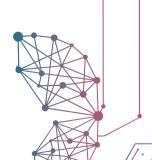




Al-Malath Hospice for Humanistic Care

APIC subsidiary Siniora Food Industries pledged a strategic partnership with Al-Malath Hospice in Jordan, in a two-year agreement, from 2020 to 2021 to aid the hospice in continuing its psychological, emotional, and social support for patients in the late stages of a terminal illness.

The first of its kind in the Middle East, Al Malath Hospice is a nonprofit, voluntary organization established in February 1993 that provides holistic support and home care for patients in the late stages of a terminal illness. Al-Malath provides a sound palliative approach to the relief of physical and emotional symptoms that neither hastens nor postpones death. The service exists in the hope and belief that through providing appropriate care and the promotion of a caring community that is sensitive to their needs, patients and their families may be free to attain a degree of physical, mental, and spiritual preparation for death that will ease the way for them.



Health and Medical Care





Cancer Patients Charitable Society

APIC has been providing support to the Cancer Patients Charitable Society since 2018, within the framework of a three-year strategic agreement spanning between 2018 and 2020, during which APIC co-financed a three-dimensional mammography machine for early breast cancer detection.

The society was established in Hebron, Palestine in 2015, with a vision to provide special and advanced services for citizens using the latest technologies and best qualifications for early cancer detection as well as to educate and spread awareness on preventing and curing cancer diseases. The society provides the necessary health and preventive services for Palestinian citizens in general and in Hebron in particular, including early cancer detection, supportive services, cancer awareness, and prevention programs, in cooperation with other charitable organizations in Palestine in support of cancer programs.

Culture and Heritage





El-Funoun Palestinian Popular Dance Troupe

APIC has been supporting El-Funoun Palestinian Popular Dance Troupe since 2016, as part of an ongoing strategic partnership.

El-Funoun Palestinian Popular Dance Troupe is an independent, non-profit organization that is entirely volunteer-based. El-Funoun was established in 1979, by several talented and committed artists. Since then, the troupe has been recognized as the leading Palestinian dance group with an impressive track record of over 1500 performances locally and internationally, 15 productions, and tens of dance pieces. El-Funoun has won several awards from local and international festivals for its presentation of Palestinian folklore and contemporary culture through elaborate choreographed forms that embody its unique vision of Palestinian dance. The troupe is widely recognized as the cultural entity that has played the most significant role in reviving and reinvigorating Palestinian dance and music folklore.

Other Institutions

Throughout 2020, APIC and its subsidiaries provided financial and in-kind support • to other various groups and organizations, including:

- Palestinian Federation of Industries
- Jerusalem Protection Society
- Palestinian Football Association
- Ibdaa Charity Organization
- Jerusalem Forum
- Palestinian Civil Defense
- Municipalities and village councils
- Chevening Masters Scholarships
- The Palestine Red Crescent Society
- Higher Council for Innovation and Excellence
- Various schools and universities
- Sports, youth and cultural centers and clubs
- Several institutions working to increase public awareness about the social, economic, and cultural aspects in Palestine.

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