

Investor Brief Q3/2015



An investment holding company with subsidiaries operating across Palestine, Jordan and Saudi Arabia, that offer quality products and services in three vital sectors including:





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Overview

Business Inauguration Milestones Growth 1994-1998 **TODAY** 2000-2014 Established and Established Arab 1994 2000 Public shareholding listed and registered in BVI as a Palestinian traded on Palestine Exchange private investment **Shopping Centers** (PEX: APIC) holding company with Co., Palestine • Paid up capital USD 60 million capital of USD 70 million Acquired Sky Advertising, Public 1995 Acquired National • Over 1360 employees in **Aluminum and Profiles Relations and Event** Palestine, Jordan, KSA Co., Palestine Management Co., **Palestine** Acquired Siniora Food 1996 Transformed into a 2013 Industries Co., Palestine public shareholding and Jordan company • Registered in Palestine as a foreign private 2014 Listed its shares on shareholding company Palestine Exchange

on March 2, 2014

Established Arab

• Revenues in 2014

536.2 million

amounted to USD

Leasing Co.,

Palestine



2020



An annual growth of 11% in revenues between 2015 and 2020 will achieve the One Billion Vision



4

1998

Acquired Unipal General

Trading Co., Palestine

Acquired Palestine

Automobile Co.,

Acquired Medical

Co., Palestine

Supplies and Services

Palestine

Overview

Year/Country of Establishment 1994 / British Virgin Islands "BVI"

Authorized Capital USD 70 million

Paid Up Capital USD 60 million

of issued Shares 60 million shares

Par Value USD1

ISIN No. PS4010112960

Listed on Palestine Exchange (PEX)

Listing Date March 2, 2014

Trading Symbol APIC

Market 1st

Index Al-Quds Index

Sector Investment

Book Value per Share as at September 30, 2015 USD 1.295

Share Price as at September 30, 2015 USD 1.04

Price/Book Ratio as at September 30, 2015 0.80



Overview





Major highlights year-to-date

- Net profit attributed to APIC's shareholders in the third quarter of 2015 amounted to USD 5.1 million.
- Palestine Automobile Company (PAC) opened its new ALFA ROMEO, FIAT and FIAT PROFESSIONAL showroom in Ramallah. The new vehicles on show include the recently launched SUV Fiat 500X and the Fiat Professional Light Commercial Vehicles Qubo and Doblo. PAC also invested in increasing the capacity of its Service Centre in Al Bireh for all brands of vehicles from Fiat Chrysler Automobiles group.
- Palestine Automobile Company (PAC) opened the first phase of its state-of-the-art central service center for Hyundai vehicles in Ramallah. The new service center offers the most professional and comfortable environment for customers to service their vehicles with 12 work bays and a well trained technical team.
- NAPCO established a fully-owned subsidiary in Jordan to capture opportunities in that market and in the region.
- As part of its continuous development efforts, APIC's subsidiary; Arab Palestinian Shopping Centers (Bravo) completed new branding for its five supermarkets in line with the new brand image.



Major highlights year-to-date

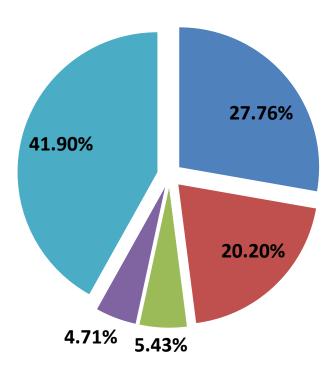
- The General Assembly of APIC in its annual meeting held on April 29, 2015, ratified the distribution of USD 4.5 million as cash dividend, representing 7.5% of APIC's paid-up capital of USD 60 million.
- Palestine Exchange (PEX) has upgraded APIC's listing from the 2nd to the 1st market effective on April 12, 2015. This comes responding to APIC's financial and stock performance in 2014.
- In June 2015, the Extraordinary General Assembly of Central and West Africa for Commercial Agencies (CWACA) a subsidiary of APIC approved the liquidation of its business starting with the liquidation of its operations in Cameroon and Gabon due to logistical, administrative as well as other market difficulties that resulted in continuous losses since its establishment in 2010. APIC has endured exceptional losses of USD 2 million as a result of liquidating the Company's distribution operations in Central & West Africa. The first half of 2015 captured most of such exceptional losses and liquidation costs paving the way for the expected improved performance of the Group.



Shareholder Structure

APIC's Shareholder Structure- September 30, 2015

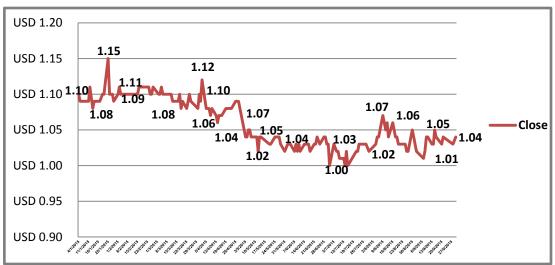
- Tarek Omar Aggad and Related Parties
- Palestine Investment Fund
- Rasmala Palestine Investment Fund
- Al-Said LTD
- Others

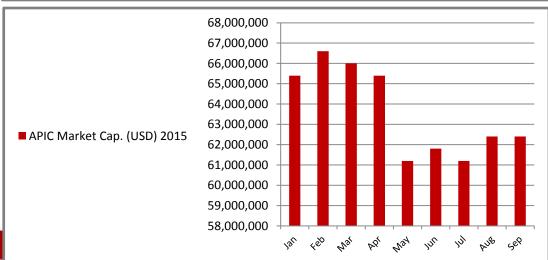




Stock Performance

APIC's Stock Performance (Jan 4 - September 30, 2015)





Trading Statistics Jan 4- September 30, 2015			
Open (Jan.4)	USD 1.10		
Close (Sep. 30)	USD 1.04		
High	USD 1.15		
Low	USD 1.00		
Trading Volume	8,376,138 shares		
Trading Value	USD 8,789,277		
Number of Transactions	1,155		
Daily Average Turnover Value	USD 56,705		
Market Cap as at 30/09/2015	USD 62,400,000		
Free Float	46.20%		
Turnover Ratio	13.96%		
2014 Trailing P/E Ratio	7.6x		



Financial Performance Q3/2015

Item (million USD)	Q3/2015	Q3/2014	% Change
Revenues	397.7	402.5	-2.0%
EBITDA	21.7	22.2	-2.1%
Net Profit	8.9	9.6	-6.6%
Net Profit (APIC Shareholders)*	5.06	7.1	-28.7%
Earnings per Share (USD)	0.084	0.118	
	30/09/2015	31/12/2014	% Change
Total Assets	261.08	250.91	4.1%
Capital	60.00	60.00	-
Net Equity (APIC Shareholders)**	77.70	77.69	-
Book Value per Share (USD)	1.295	1.295	-

^{*} USD 2 million exceptional loss was recorded during the first three quarters of 2015 due to the liquidation of APIC's operations in Central and West Africa. Such losses are considered exceptional in nature and nonrecurring.



^{**} During the first half of 2015, USD 4.5 million was distributed to the shareholders as cash dividend reducing the net equity attributed to APIC shareholders by same amount.

APIC Investments

Subsidiaries	Ownership %	Country	of Operations
Manufacturing Sector			
National Aluminum & Profiles Company (NAPCO)	70.61%	Palestine	
Siniora Food Industries Company (Siniora)	61.18%	Jordan, P	alestine, Saudi Arabia
Trade & Distribution Sector			
Arab Palestinian Shopping Centers Company (APSC)	85.99%	Palestine	
Palestine Automobile Company (PAC)	100.00%	Palestine	
Medical Supplies and Services Company (MSS)	50.00%	Palestine	
Unipal General Trading Company (Unipal)	83.69%	Palestine	
Services Sector			
Sky Advertising, Public Relations and Event Management (Sky)	100.00%	Palestine	
Arab Leasing Company	100.00%	Palestine	
Other Investments			
Company Name	Number of	Shares	Ownership %
Palestine Electricity Holding Company *	1,827,275		9.09%
Palestine Power Generating Company	400,000		4.00%
Bank of Palestine Ltd.	3,384,827		1.93%

^{*} Unipal owns the same number of shares in Palestine Electricity Company



Contact



Investor Relations & Corporate Communication

Tel: +970 2 297 7040

Mobile: +970 569 400 449

Email: fida@apic.com.jo; apic@apic.com.jo

www.apic.ps

