

2019



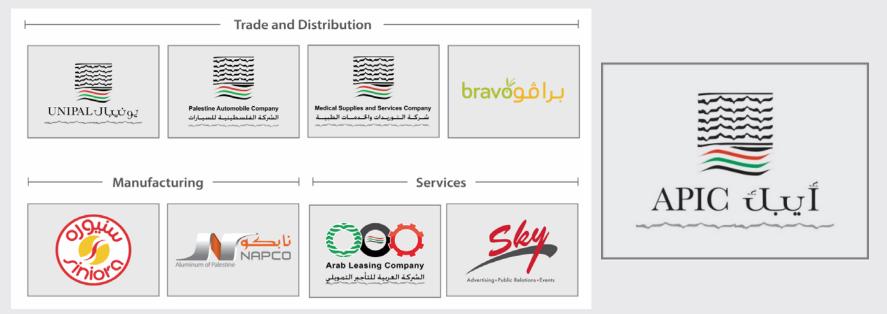
يَقودُنا التميُّز Driven by Excellence

Investor Brief 2019

Financial information in this document is preliminary and may change after the issuance of the final audited financial statements.

Driven By Excellence

APIC is an investment holding company with subsidiaries operating across Palestine, Jordan, Saudi Arabia, and United Arab Emirates that offers quality products and services in three vital sectors including:



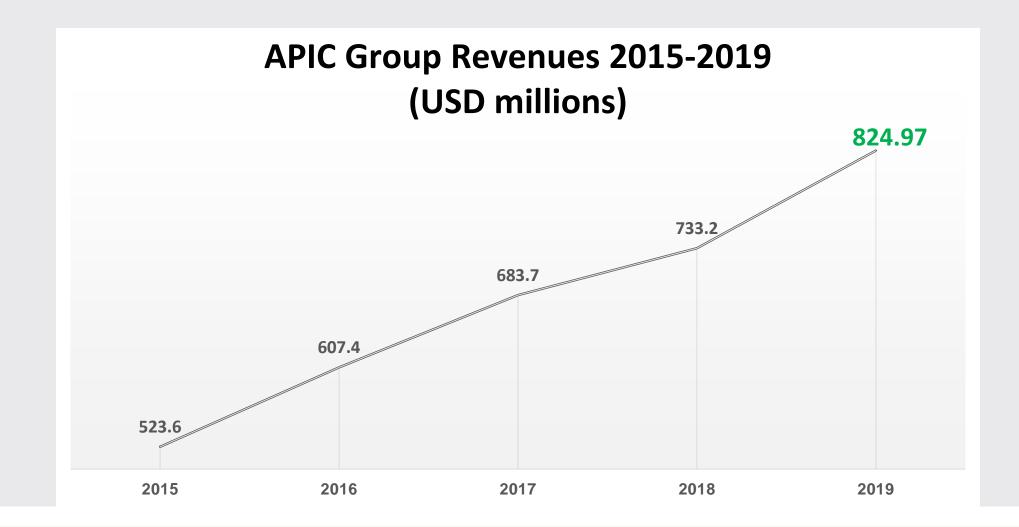
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Overview

Overview			 In 2019, APIC achieved net profits of USD 22.33 million, a growth of 39.24% year on year, while net profits attributed to APIC shareholders amounted to USD 18.24 million, a growth of 39.36% year on year. Total revenues in 2019 amounted to USD 824.97 million, a growth 12.51% year on year. 	
		Today	Paid-in capital of USD 89 million.	
_		roudy	Authorized Capital of USD 100 million	
			Public shareholding listed and traded on Palestine Exchange (PEX: APIC)	
Year/Country of	1994 / British Virgin		• 2,000 employees in Palestine, Jordan, Saudi Arabia and the United Arab Emirates.	
Establishment	Islands (BVI)			
Authorized Capital	USD 100 million			_
Paid-in Capital	USD 89 million	2014	 Listed its shares on the Palestine Exchange (PEX) on March 2, 2014 (PEX: APIC). 	
Number of Issued Shares	ares 89 million shares		Established Arab Leasing Company, Palestine.	
Par Value	USD 1	2012	Became a nublic chareholding company	
ISIN No.	PS4010112960	2013	Became a public shareholding company.	-
Listed On	Palestine Exchange (PEX)	2000	 Established Arab Palestinian Shopping Centers Company, Palestine. 	Milestones
Listing Date	March 2, 2014	2000	 Acquired Sky Advertising and Promotion, Palestine. 	winestones
Trading Symbol	APIC			
Market	1 st	_		
Index	Al-Quds Index		Acquired Unipal General Trading Company, Palestine.	
Sector	Investment	1998	Acquired Palestine Automobile Company, Palestine.	
Book Value per Share as	USD 1.49			
at Dec. 31, 2019	., 2019		Acquired Medical Supplies and Services Company, Palestine.	
Share Close as Dec. 31,	USD 2.55	1996	 Acquired Siniora Food Industries Company, Palestine and Jordan. 	
2019 Drice (Deck Datio of Dec		1996	 Registered in Palestine as a foreign private shareholding company. 	
Price/Book Ratio as Dec. 31, 2019	1.71x	1995	Acquired National Aluminum and Profiles Company, Palestine.	Business
		1994	• Established and registered in BVI as a private investment holding company with a capital of USD 70 million.	Inauguration

Total Revenues 2015 – 2019



Achievements of 2019

- In 2019, APIC achieved net profits after tax of USD 22.33 million, a growth of 39.24% year on year, while net profits attributed to APIC shareholders amounted to USD 18.24 million, a growth of 39.36% year on year.
- APIC distributed USD 10.5 million in dividends to its shareholders, representing 12.8% of the company's paid-in capital, 6.1% as cash dividends amounting to USD 5 million and 6.7% as 5.5 million in bonus shares.
- In 2019, APIC increased its paid-in capital from USD 82 million to USD 89 million through the distribution of 5.5 million in bonus shares to its shareholders in accordance with the decision of APIC's general assembly at its ordinary meeting on May 2, 2019, in addition to issuing USD 1.5 million shares through a private placement in accordance with the decision of APIC's general assembly at its extraordinary meeting on May 2, 2019.
- APIC subsidiary Siniora Food Industries launched its new line of frozen meat products in Palestine, which includes around 20 products, with an investment of USD 3.7 million. Siniora also purchased new land in Jericho, Palestine, in a step towards the company's future expansion in Palestine.
- APIC subsidiary Unipal General Trading Company obtained the exclusive distribution rights in Palestine of two new companies:
 - SC Johnson, an American multinational household cleaning product manufacturer, which was established in 1886. This acquisition will enrich Unipal's non-food portfolio and enable it to penetrate the Palestinian market through new categories with the introduction of around 51 products across six categories; toilet cleaning (brand: Duck), pest control (brands: Raid and Auttan), air fresheners (brand: Glade), shoe care (brand: Kiwi), surface cleaning (brand: Mr. Muscle and Pledge), and window and glass cleaning (brand: Windex).
 - Edita, a leader in confectionary products in Egypt and a strong brand in Arabian markets. Unipal launched Freska of Edita in the Palestinian market, which includes eight products at competitive prices and with strong positioning, with more categories slated to be launched in the near future.
- Unipal expanded its main warehouse distribution center in Ramallah, Palestine. The extension is made up of two warehouses that encompass up to 600 pallets that are monitored 24 hours a day, seven days a week through an advanced online system.

Achievements of 2019

- APIC subsidiary Medical Supplies and Services Company (MSS) acquired Taleed Medical Supplies company in Jordan; the company also owns a branch in Iraq.
- MSS, the exclusive distributor for Beiersdorf (Nivea) in Palestine, was honored as the highest overall performer for the Middle East/North Africa region, and was named Partner of the Year Award for 2019 during the 35th Beiersdorf Partners Conference in Hamburg, Germany.
- MSS obtained the exclusive distribution rights in Palestine for several new multinational companies:
 - Novo Nordisk, headquartered in Denmark, is a global healthcare company with more than 95 years of innovation and leadership in diabetes care.
 - Boehringer Ingelheim, headquartered in Ingelheim, Germany, is one of the world's largest pharmaceutical companies, and the largest private one. The company's key areas of interest are respiratory diseases, metabolism, immunology, oncology and diseases of the central nervous system.
 - Abbott Point-of-Care: Point-of-care (POC) or with-patient testing allows physicians and medical staff to accurately achieve real-time, lab-quality diagnostic results within minutes rather than hours.
 - Abbott Rapid Diagnostics: One of the largest diversified global healthcare companies, Abbott is the world leader in rapid diagnostics at the point of care, with a focus on cardiometabolic disease, infectious disease and toxicology.
- APIC subsidiary Palestine Automobile Company (PAC) launched its new showroom and maintenance center for Fiat-Chrysler automobiles (Fiat, Fiat Professional, Alfa Romeo, Chrysler, Jeep, Dodge and Ram brands) in Nablus, Palestine. The new center is one-of-a-kind in the northern governorate of West Bank, and includes advanced equipment and technologies. This move is directly in line with PAC's vision to expand in the local market offering excellence in after-sale services via state-of-the-art service centers.
- APIC subsidiary National Aluminum & Profiles Company (NAPCO) increased its paid-in capital through the distribution of bonus share dividends to its shareholders amounting to 414,000 shares, representing 6% of the company's pro-forma paid-in capital. Following this distribution, NAPCO's paid-in capital became JD 7,314,000.

Share Performance Jan. 2- Dec. 31, 2019

Open (January 2)	USD 2.33		
Close (Dec. 31)	USD 2.55		
High	USD 2.55		
Low	USD 2.26		
Trading Volume	9,266,924 shares		
Trading Value	USD 22,106,192		
Number of Transactions	1,711		
Daily Average Turnover Value	USD 109,981		
Market Cap as at Dec. 31, 2019	USD 226,950,000		
Free Float	39.7%		
Turnover Ratio	10.4%		
P/E Ratio	12.32x		

APIC's Share Performance 2019 (USD) 2.60 2.55 2.55 2.50 2.44 2.45 2.45 2.43 2.43 2.42 2.41 2.40 USD 2.40 2.40 2.37 2.34 2.35 2.32 2.30 2.25 2.20 912019 112019 212019 312019 A12019 512019 112029 812019 612019 1012019 121201. 121202 - Share Close

Stock price was adjusted by PEX on May 2, 2019 by the stock dividend payout ratio of 6.7%



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Financial Performance

Item	31/12/2019 Preliminary		% Change
	USD millions		
Revenues	824.97	733.21	12.51%
EBITDA	48.03	39.08	22.89%
Net Profit After Tax	22.33	16.04	39.24%
Net Profit (APIC Shareholders)	18.24	13.09	39.36%
Earnings Per Share (USD)	0.21	0.17	21.76%
Adjusted Earnings Per Share (USD)*	0.21	0.15	38.57%
Total Assets	432.42	383.14	12.86%
Capital	89.00	82.00	8.54%
Net Equity (APIC Shareholders) **	133.02	115.89	14.79%
Book Value Per Share (USD)	1.49	1.41	6.00%
Adjusted Book Value Per Share (USD) ***	1.59	1.41	12.73%

* Adjusted earnings per share (EPS) for the period ended Dec. 31, 2018 were recalculated according to number of shares of 87.5 million instead of 82 million shares resulting from the capitalization of retained earnings in accordance with the International Accounting Standards (IAS 33) requirements.

** During the first half of 2019, USD 5 million was distributed to APIC's shareholders as cash dividend reducing the net equity attributed to APIC shareholders by same amount.

*** For fair comparison purposes, share capital increase of 6.7% in May 2019 was neutralized to demonstrate consistent ratio performance comparison.

APIC Subsidiaries

Subsidiaries	Ownership %	Country of Registration	Country of Operations	Main Activities & Operations		
Manufacturing Sector						
National Aluminum and Profiles Company PLC	72.99% ⁽¹⁾	Palestine	Palestine, Jordan	Manufacturing of aluminum and profiles		
Siniora Food Industries Company PLC	65.63%	Jordan	Jordan, Palestine, Saudi Arabia, UAE	Manufacturing of cold cuts, luncheon canned meat and frozen meat		
Trade and Distribution Sector						
Unipal General Trading Company PSC	93.41%	Palestine	Palestine	Distribution of consumer products		
Palestine Automobile Company PSC	100%	Palestine	Palestine	Distribution of cars and after-sales services		
Medical Supplies and Services Company PSC	100%	Palestine	Palestine	Distribution of medical supplies, equipment and healthcare products		
Arab Palestinian Shopping Centers Company PSC	99.78% ⁽²⁾	Palestine	Palestine	Operating shopping centers and Bravo, the largest supermarket chain in Palestine		
Services Sector						
Sky Advertising and Promotion Company PSC	100%	Palestine	Palestine	Advertising, public relations and event management		
Arab Leasing Company PSC	100%	Palestine	Palestine	Leasing of vehicles		
Arab Palestinian Storage and Cooling Company PSC	68.47% ⁽³⁾	Palestine	Palestine	Storage and cooling		
 This percentage represents APIC's direct ownership of 70.96% in addition to its indirect ownership of 2.03 % through its subsidiary Unipal. This percentage represents APIC's direct ownership of 99.16% in addition to its indirect ownership of 0.62% through its subsidiary Unipal. This percentage represents APIC's direct ownership of 31.1% in addition to its indirect ownership of 37.37% through its subsidiary Unipal. 						





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