

Investor Brief H1/2015



An investment holding company with subsidiaries operating across Palestine, Jordan and Saudi Arabia, that offer quality products and services in three vital sectors including:







Trade and Distribution















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Overview

Business Inauguration

Milestones

Growth

1994-1998

1994

Established and registered in BVI as a private investment holding company with capital of USD 70 million

- Acquired National
 Aluminum and Profiles
 Co., Palestine
- Acquired Siniora Food Industries Co., Palestine and Jordan
 - Registered in Palestine as a foreign private shareholding company
- Acquired Unipal General Trading Co., Palestine
 - Acquired Palestine Automobile Co., Palestine
 - Acquired Medical Supplies and Services Co., Palestine

2000-2014

- Established Arab
 Palestinian Shopping
 Centers Co.,
 Palestine
 - Acquired Sky
 Advertising, Public
 Relations and Event
 Management Co.,
 Palestine
 - Transformed into a public shareholding company

2013

- Listed its shares on Palestine Exchange on March 2, 2014
 - Established Arab Leasing Co., Palestine
 - Revenues in 2014 amounted to USD536.2 million

TODAY

- Public shareholding listed and traded on Palestine Exchange (PEX: APIC)
- Paid up capital USD60 million
- Over 1360 employees in Palestine, Jordan, KSA

2020



An annual growth of 11% in revenues between 2015 and 2020 will achieve the One Billion Vision



Overview

Year/Country of Establishment 1994 / British Virgin Islands "BVI"

Authorized Capital USD 70 million

Paid Up Capital USD 60 million

of issued Shares 60 million shares

Par Value USD1

ISIN No. PS4010112960

Listed on Palestine Exchange (PEX)

Listing Date March 2, 2014

Trading Symbol APIC

Market 1st

Index Al-Quds Index

Sector Investment

Book Value per Share as at June 30, 2015 USD1.27

Share Price as at June 30, 2015 USD1.03

Price/Book Ratio as at June 30, 2015 0.81



Overview





Latest on H1/2015

- Net profit attributed to APIC shareholders in the first half of 2015 amounted to USD3.676 million.
- As part of its continuous development efforts, APIC's subsidiary; Arab Palestinian Shopping Centers launched its new branding for its Bravo supermarkets' chain and completed the renovation of the first 3 Bravo branches in line with the new brand image and with total investment of c. USD 900,000.
- The General Assembly of APIC in its annual meeting held on April 29, 2015, ratified the distribution of USD4.5 million as cash dividend, representing 7.5% of APIC's paid-up capital of USD60 million.
- Palestine Exchange (PEX) has upgraded APIC's listing from the 2nd to the 1st market effective on April 12, 2015. This comes responding to APIC's financial and stock performance in 2014.
- NAPCO established a fully-owned subsidiary in Jordan to capture opportunities in that market and in the region.

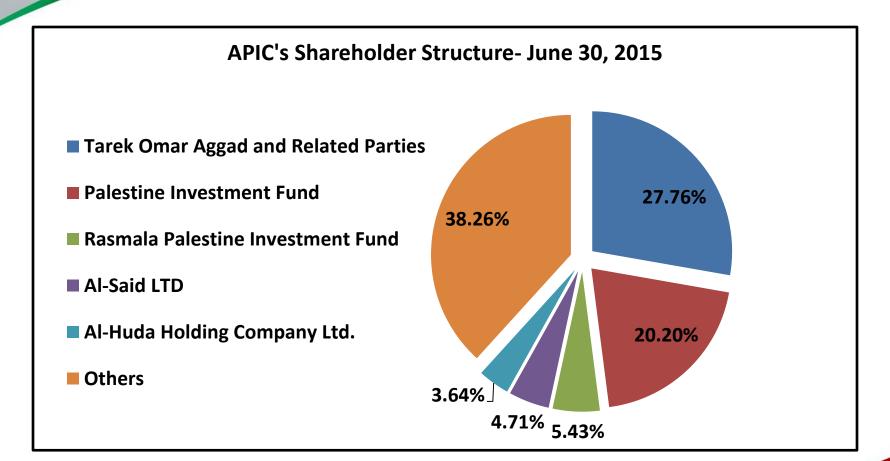


Latest on H1/2015

• In June 2015, the Extraordinary General Assembly of Central and West Africa for Commercial Agencies (CWACA) - a subsidiary of APIC – approved the liquidation of its business starting with the liquidation of its operations in Cameroon and Gabon due to logistical, administrative as well as other market difficulties that resulted in continuous losses since its establishment in 2010. APIC has endured exceptional losses of USD 1.9 million during the first half of 2015 as a result of liquidating the Company's distribution operations in Central & West Africa. The first half of 2015 captured most of such exceptional losses and liquidation costs paving the way for the expected improved performance of the Group during the second half of 2015.



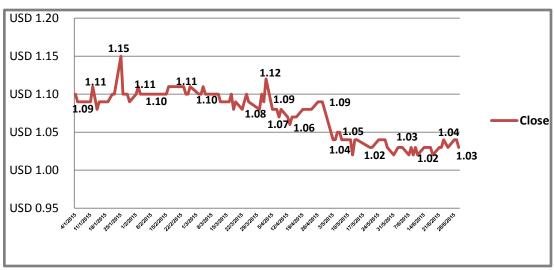
Shareholder Structure

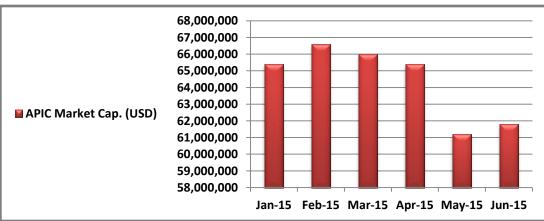




Stock Performance

APIC's Stock Performance (Jan 4 - June 30, 2015)





Trading Statistics Jan 4- June 30, 2015			
Open (Jan.4)	USD1.10		
Close (June 30)	USD1.03		
High	USD1.15		
Low	USD1.01		
Trading Volume	5,028,397 shares		
Trading Value	USD5,393,749		
Number of Transactions	808		
Daily Average Turnover Value	USD49,484		
Market Cap as at 30/06/2015	USD61,800,000		
Free Float	42.90%		
Turnover Ratio	8.38%		
P/E Ratio	7.4x		



Financial Performance H1/2015

Item (million USD)	H1/2015	H1/2014	% Change
Revenues	247.2	252.5	-2.1%
EBITDA	14.70	16.07	-8.5%*
Net Profit (APIC Shareholders)	3.68	5.69	-35.4%*
Earnings per Share (USD)	0.061	0.095	
	20/06/2015	31/12/2014	0/ Chana
	30/06/2015	31/12/2014	% Change
Total Assets	261.17	250.91	% Change 4.1%
Total Assets Capital			9
	261.17	250.91	4.1%

^{*} USD 1.9 million exceptional loss was recorded in the first half of 2015 due to the liquidation of APIC's operations in Central and West Africa.



APIC Investments

Subsidiaries	Ownership %	Country o	of Operations
Manufacturing Sector			
National Aluminum & Profiles Company (NAPCO)	70.61%	Palestine	
Siniora Food Industries Company (Siniora)	61.18%	Jordan, Pa	alestine, Saudi Arabia
Trade & Distribution Sector			
Arab Palestinian Shopping Centers Company (APSC)	85.99%	Palestine	
Palestine Automobile Company (PAC)	100.00%	Palestine	
Medical Supplies and Services Company (MSS)	50.00%	Palestine	
Unipal General Trading Company (Unipal)	83.69%	Palestine	
Services Sector			
Sky Advertising, Public Relations and Event Management (Sky)	100.00%	Palestine	
Arab Leasing Company	100.00%	Palestine	
Other Investments			
Company Name	Number of	Shares	Ownership %
Palestine Electricity Holding Company *	1,827,275		9.09%
Palestine Power Generating Company	400,000		4.00%
Bank of Palestine Ltd.	3,384,827		1.93%

^{*} Unipal owns the same number of shares in Palestine Electricity Company



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